



GOVERNOR AND MRS. Goodwin J. Knight landed at Palm Springs Municipal Airport last night for a four-day vacation of golf and relaxation. The Governor's plane was met by William Reichel and Dr. Charles H. McLeod. The Governor deplored wearing a Palm Springs golf cap and carrying his golf shoes, and both he and his wife commented on how wonderful it was to be in Palm Springs again. The state executive's vacation residence was not announced. (Desert Sun Photo).

\$350,000 Church Fund Drive Set By Community

Palm Springs Community Church congregation voted last night to conduct a \$350,000 fund-raising campaign to construct a new sanctuary, and Fay Brainard was named general chairman of the drive.

Dr. James H. Blackstone, Jr., presented the proposed plan to the congregation, telling of the need for the church to expand. "Necessity, not pride, is forcing the issue at this time," he said.

The proposed new sanctuary will replace the present building for Sunday School classrooms, and the existing sanctuary will become an enlarged social hall.

Dr. William Aiken, president of the board of trustees of the church, explained that the size, type and location of the new sanctuary will depend upon the money raised.

The actual drive will start in approximately two weeks.

Crippled Airplane Lands, Coffee Thaws Wheel

DETROIT — A crippled airliner carrying 26 anxious persons circled wearily over two cities for hours Wednesday before its crew fixed a frozen nose wheel with orange juice and coffee and brought the big ship in for a perfect landing.

Capt. William Richey, 38, Minneapolis, set the Capital Airlines Constellation down at Willow Run Airport with only a few slight bumps.

The plane had taken off at Milwaukee. It circled Gen. Mitchell Field there for 2½ hours trying to get the wheel down, then received orders to fly on to Detroit and finally landed at Willow Run at 6:04 p.m., nearly five hours after takeoff.

Diamond Visits Village Again, Stays as Guest

Rapidly gaining dubious fame as the West Coast's number-one hotel fraud artist, glib-talking Mortimer Charles Diamond bilked another Palm Springs hotel this week.

Playing the part of a well-to-do family man, Diamond enjoyed a week's vacation in the resort city before copping a midnight sneak yesterday from the Desert Skies Hotel at 2230 South Palm Canyon Drive.

This is the fourth village hotel victimized by the thin-faced con man and baggy check artist in the last two years, according to Police Chief August Kettmann.

Accompanied by his wife and seven-year-old daughter, Diamond registered under the name of Lawrence Randall, a "Kansas City tool and die maker." He skipped at 4 a.m. yesterday.

19 Days

Before
SEWER BOND
Election
MARCH 19
Vote!

B'nai B'rith Installs New Officers, Harris President

Before a capacity audience of over 250 persons including members and guests of Palm Springs B'nai B'rith Lodge No. 2078, newly-elected President Allan Harris last night reaffirmed his dedication to the organization's credo of Benevolence, Brotherly Love, and Harmony, at an installation dinner dance held at the Ranch Club.

"The extent of any person's worth to society," Harris stated, "can be measured directly in terms of what he has accomplished in his lifetime in the interests of his fellow-men. . . . The cherished office conferred upon me makes it possible to serve God and humanity altruistically, and for this I am deeply grateful."

THE IMPRESSIVE ceremony of installation was conducted by Joseph J. Lieberman and past-President Bob Tarr. Lieberman, a prominent lecturer-columnist and past Grand President of District No. 4, addressed the assemblage, tracing the 114-year-old history of B'nai B'rith and the effective role the international organization has played in promoting goodwill and friendship throughout the world.

Immediate past-President Hy

Finerman directed the attention of members and guests to "the stark plight of peoples everywhere, burdened with anxiety and near despair, who hold out their hands to us—we must never turn our faces, our thoughts, or our assistance from them."

OFFICERS INDUCTED besides Harris were Marty Cobin, first vice president; Samuel Franks, second vice president; Leo Fine, third vice president; Lieb Rosen, chaplain; Al Siroff, warden; Al Lehrfeld, guardian; Frank J. Malter, corresponding secretary; Ben Litoff, secretary treasurer, and Paul Needleman, recording secretary.

Trustees of the Palm Springs B'nai B'rith are Jack Auerbach, Dexter Blau, Nathan Day, Jules DeVorzon, Samuel Fleishman, Hy Finerman, Ben Jaffe, Charles Pitts, George Rennett, Sol Ruskin, Abe Schwartz, Jerry Schwartz, Stephen Schweitzer, Fred Sil, Abram Simon, Aaron M. Sternberg, Bob Tarr and Ben Zeisel.

The organization welcomes inquiries from prospective members who may contact Membership Director Abe Schwartz at 6537.

Street Widening Assessment Plans Started in Vets Tract

Preparation of a petition asking the City of Palm Springs to institute an assessment district for widening streets and putting in gutters in the Veterans Tract, was completed today and will be circulated in the proposed area over the weekend.

Behind the move are residents in the Calle San Antonio area, headed by Bill Bronstein, manager of the Sunair Drive Theater, who said that the area forming the assessment district will run from El Placer to Calle Santa Cruz, on

San Raphael and part of San Miguel, and on Sunny Dunes and Calle San Antonio.

BRONSTEIN SAID that the area around the new Cielo Vista School would not be included, but that the Board of Education would be contacted "to determine if they wanted to join the proposed district."

Others helping on the proposal so far will be Mary Macy and Rudy Salazar.

City Accepts Land Annexation Request for Study

A request to institute proceeding to annex a square mile of land to the southeast of Palm Springs was accepted by the city council last night, and they ordered that all speed be taken to put the proceedings into effect.

The request was made by George Derbes, manager of Palm Springs Builders Supply.

The land, which is Section 30, has 31 registered voters and is owned mostly by Indian allottees and the Indian Tribe.

The council passed a resolution turning it over to the Planning Commission for a recommendation and report.

Eden to Undergo X-Rays When Able

AUCKLAND, N.Z. — Sir Anthony Eden will be taken to a hospital for X-ray examinations as soon as he is able to travel the 40 miles from his retirement retreat, it was reported today.

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Club members are asked to bring auctionable items to the meeting.

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CITY DIRECTOR of public works Frank Hamerschlag said that there seemed to be a great deal of interest in the program. He said that the petition calls for the complete paving of the streets to 36 feet and rolled curbs.

Ted McKinney, councilman for the first district, expressed his pride in the Veterans-Desert Tracts action, and noted that the southern Palm Springs district has consistently led the rest of the city in improvements and the "establishment of progressive assessment districts. The district's goal seems to be the beautification of the city and they believe that actions speak louder than words," added McKinney.

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Opposition Develops to Proposed Sewer Bonds Early, Said Much Due to Lack of Knowledge of Full Facts

(Editors Note: This is the third in a series of articles which will be published by The Desert Sun on the \$3,850,000 Sew-

er Bond Election, scheduled to come before the voters on March 19.)

By FRED C. WEIGEL

Organized opposition against the proposed Sewer Bond Election has started to form in the Village, as time grows short for the promoters of the project to appear before organizations and public meetings to answer the hundreds of questions pertaining to the issue.

A lot of the opposition is based on the misunderstanding of facts concerning the \$3,850,000 bond issue, but some, it must be admitted, is based on sound reasoning.

THESE ELEMENTS, both pro and con, will be discussed in the

next article of this series, and will point out the foundation on which the arguments are based.

The previous stories have given information as to what the \$3,850,000 Sewer Bond Election is, and the ultimate sewer service charges and ad valorem tax that must be levied in order to pay back the issue.

Answer to a question asked by several residents: Why has the city proposed such a big program instead of the same one that was proposed a year ago?—is simple, it failed a year ago.

VOTERS INDICATED that they wanted a more complete program, and that is what the city fathers say they are giving the voters.

Casting the only dissenting vote, in regard to the issue, Councilman Frank Miller furnished the first outward opposition to the type of program. He said that he wanted "to see a sewer system," but didn't believe that the engineers had come up with the correct answer in this (the current) program.

Of course, the voters will decide this, and many residents of Palm Springs ask, "can we afford to lose the issue, and what are the consequences if it does not pass?"

IN FEBRUARY, 1956, the city proposed a nearly \$2,000,000 sewer bond election, which included a new plant, main lines, and a set-up for connecting neighborhood lines, and when voters went to the polls, 1,036 voted yes and 783 voted no.

In order for the issue to carry it was necessary for the affirmative vote to represent 66 2-3 per cent of the total votes cast. The 1956 bonds received only a 57 per cent "yes" vote.

The present sewerage plant was constructed in 1952, fifteen years ago, and was designed to serve a population of only 4,000. The present population to be served averages close to 20,000 and in this figure there is no indication of future anticipated increase in population.

ACCORDING TO Howard McKay, head of the committee for the Palm Springs Sewer improvement, "unless the situation is remedied, it will be necessary to discontinue issuance of further sewer permits in the near future, and it is contemplated that monthly sewer charges will be applied in the future regardless of the outcome of the election."

It is fact — That the present sewer system serves only about one fifth of the population of the city. "To provide imperative coverage of the other four-fifths calls for the major improvements and extensions contained in this Sewer Bond Program," added McKay. The new system, if passed by the voters on March 19, will take a year and a half to install, including the new sewerage treatment plant. Construction will start next winter and should be completed by the fall of 1958 or early in 1959.



HAWAIIAN FASHIONS will set the stage for the weekly Thursday night fashions show at the Desert Air Hotel tonight. Models display Hawaiian garb from Waltha Clarke's Palm Springs Shop. (Photo by Lee Wenzlick).

Boys Club Officials Plan Building Inspection Tour

Seeking a first hand glimpse of the future Palm Springs Boys Club building, seven club executives will investigate the Garden Grove Boys Club next Tuesday.

The Garden Grove club building is similar in design to the proposed structure planned for construction at the Polo Grounds here.

The village club officials will be

taken on tour by Aaron H. Fahringer, West Coast regional director for the Boys Clubs of America.

The Seven local officials making the trip are Art Jarrett, Val Blatz, Joseph A. Weiger, Dewey Carter, Lloyd Simon, Raymond Cree and Henry White.

The first mile of concrete road in the world was laid in 1908 on Woodward Avenue in Detroit.

The Desert Sun

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Police Hunt Sneak Thieves

Police are looking for one or more sneakthieves, who have been robbing women employees at a local market in Palm Springs.

Assistant manager Gene Bishop reported to police last night that a purse belonging to Gertrude Komie, a checking clerk at the market, had been taken from a locker, a pen and pencil set valued at \$18 and approximately \$14 in cash, had been taken from the pocketbook.

The purse, minus these items was found in a corner of the rest room.

Bishop reported that this had happened several times in the past.

TV Coverage Good

WARWICK, R.I. — With the aid of a 46-foot antenna, booster and filter, Richard Lindemann reports he gets pretty good reception with his television from 36 stations in 17 states.

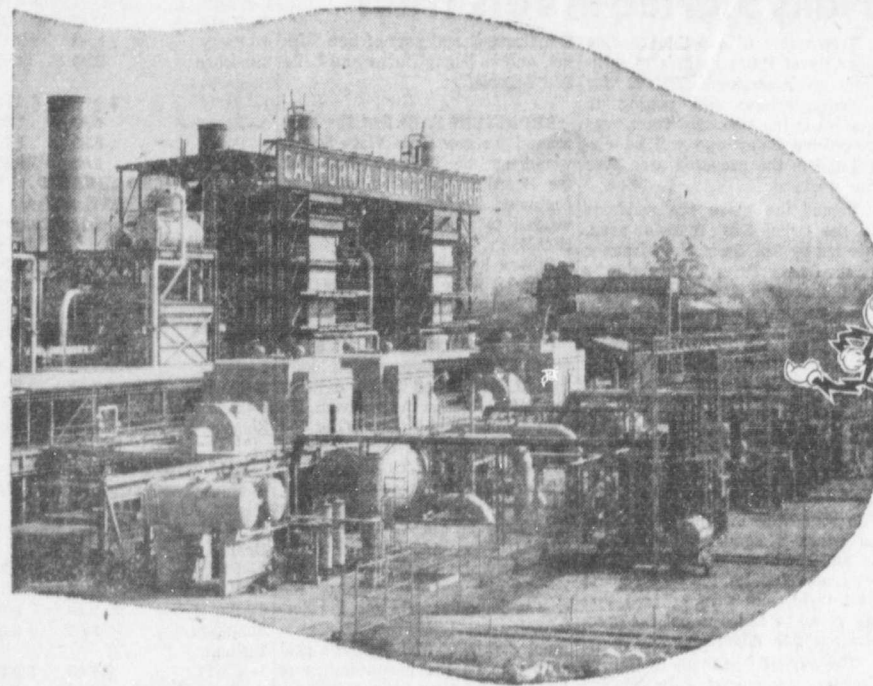
For A New Home At The Same Address A New Wall...



And New Siding...

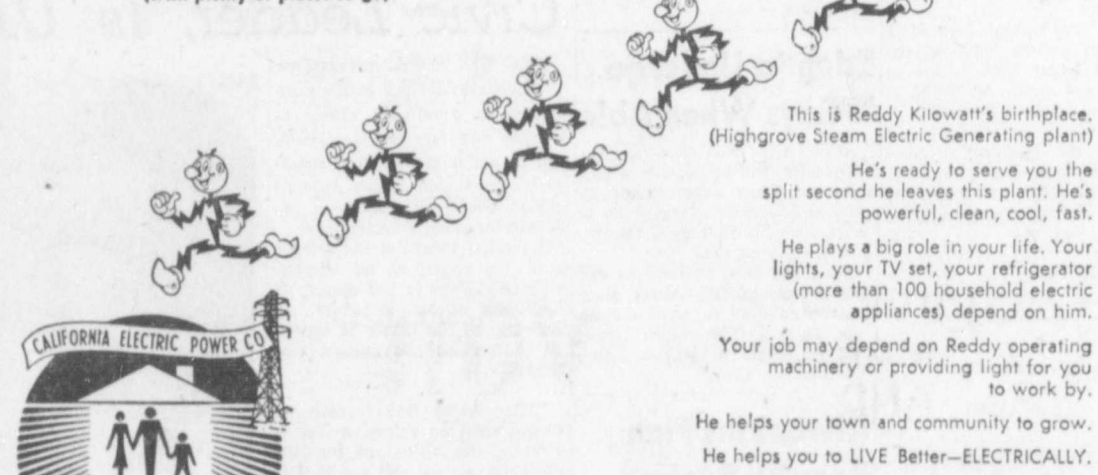


Plywood Texture III, Redwood, Spruce and Pine—all in Stock at



Always on the Run

(with plenty of places to go)



This is Reddy Kilowatt's birthplace. (Highgrove Steam Electric Generating plant)

He's ready to serve you the split second he leaves this plant. He's powerful, clean, cool, fast.

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Highway 99 Billboard and Industrial Zoning Okehed by County Planners

The County Planning Commission has approved a special, one-year zoning plan designed to regulate billboards and industry on a 25-mile section of Highway 99, stretching from Cabazon to Thousand Palms.

Commissioners today prepared submission of the interim zoning plan to the County Board of Supervisors for final action.

AT A PUBLIC hearing last month, the restrictive zoning program drew heavy fire from at

least 75 property owners who were viewi... future prospects of industrial development on the 150 square miles concerned.

However, Commissioner L. C. Lewis explained today that "we do not want to abolish billboards, we only want to regulate them." Commissioner Lloyd L. Loveland, who fostered the interim plan, said he was convinced that the area involved is not suitable for industrial development and that prospective industrial developers have, in fact, rejected most of the area. Only a few sections are industrially suitable.

"I THINK IT should be emphasized that this is strictly an interim plan," Lewis said. "The state will not landscape the new freeway unless it is assured of some control." If the supervisors follow the commission's request, the location of billboards and industrial building will be governed by the commission, which will act to prevent "indiscriminate" billboard advertising.

The zoning will not be retroactive if it is enacted by the supervisors, Lewis said. However, renewal of current billboard leases after the zoning takes effect must meet commission approval.



WHILE MOST OF THE rest of the country hoped for a touch of Spring, a summery 85 degree temperature caressed Bermuda Dunes, new desert resort community in the Palm Springs-Indio area. Here Willie Chartier, left, and Evelyn Bernard take advantage of beach weather by building their own private sand dune on the shores of Bermuda Dunes' beautiful Lake Bermuda. Founders of the new 2,650-acre community, Terry Ray and Ernie Dunlevie, are building an 18-hole championship golf course and mid-desert beach club headquarters near the 12-acre fresh water lake. (Gayle Studio Photo).

Family Service Set at Temple

A special Family Sabbath observance has been planned at Temple Isaiah, 332 West Alejo Road, for next Friday night at 7:30. To allow children to participate the hour has been set ahead for this evening only.

The response to a similar service in December was so favorable that it was decided to repeat the occasion this month with one more such service scheduled later in the season. Children from the Religious School under the direction of Cantor Erwin Halpern will participate in the service. Those taking part this time are Andrea Hass, Cyli Teitelbaum, Chuck Herman, Cyl Perry Paul. All those interested are invited to attend and bring their families.

Insects are man's chief competitor for the food, feed and fiber we produce. There are more than 10,000 species of destructive insects in the United States.

Court Dismisses Tallent Charge

Charges of willful misconduct in office against Cabazon Mayor L. Dee Tallent and Councilman H. O. Hicks were dismissed this week by Riverside Superior Judge Russell S. Waite.

The charge, based on alleged misappropriation of traffic funds, was dismissed on request of Assistant District Attorney W. B. Gustavson. Gustavson said he issued the request because of a lack of precedent for the charge. He said the violation was apparently of a technical nature and that a jury conviction would be improbable. "The law is unsettled on this point," Gustavson told the Desert Sun today. "We have no legal opinions from the courts or the attorney general's office on matters of this nature."

Tallent and Hicks were scheduled to appear for Superior Court trial in Riverside, March 4.

Tobacco is grown in 54 countries.

Board Threesome Stands Pat on Salary Increases

A Jones-McCall motion to rescind the resolution adopted by the board of supervisors Jan. 28 insofar as it recommended to the State Legislature an endorsement of the Grand Jury recommendation for raising the \$10,000 salary of the district attorney to \$15,000 and the \$6,000 salaries of supervisors to \$8,400, failed to carry this week when the other three supervisors, Berkey, Chamberlain and Anderson voted against it.

The resolution also provided for an increase for the auditor from his present salary of \$7,800 to \$9,600, but the rescinding motion did not include its deletion.

SUPERVISOR JONES said the proposed increase for the district attorney has caused a lot of dissension and dissatisfaction among employees and some taxpayers.

"It is unwarranted and uncalled for," he said. "Of course, there is a particular advantage to the official getting the high salary in that it ups his retirement pay, but it is unfair to the taxpayers of the county. The district attorney is doing the job to the best of his ability and can't do a better job with a \$5,000 increase in salary. Also, there are many attorneys in

private practice just as capable who would run for the office at a salary of \$10,000."

JONES EXPRESSED the opinion that other officials will want similar increases if the district attorney gets the proposed raise. "There are others with responsibilities just as great," he said. "It is understandable that they would resent the raise for the D.A."

It was Supervisor McCall who proposed that the request to the Legislature for the increase proposed for supervisors be withdrawn. At his instigation it was included in Jones' original motion to keep the salary of the D.A. at \$10,000. "We would be in a match better position to act on the salaries of others if ours was lowered," said McCall.

The resolution voted on Jan. 28 recommending the raises for the D.A., auditor and supervisors carried by a three-to-two vote with Jones and McCall voting against it.

Safety note: All stairs having four or more risers should have a handrail on one side. Stairways 44 to 66 inches wide should have a handrail on each side.

Happy Birthday

CHICAGO (AP) — A punch card sorting installation keeps tab on customers' birthdays and wedding anniversaries for the Roller Steel Corporation of Skokie, Ill., as well

as giving in a few minutes a precise picture of the potential market for a particular steel item. The company sends greeting cards to its customers on the special occasions.

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1 1/4 Acres, adjoining Bing Crosby Estate.
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2. **California Ranch Home, Corner Lot.**
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A REPORT TO THE CITIZENS OF PALM SPRINGS!

THE SANITATION PROGRAM FOR OUR CITY

- Facts About the \$3,850,000 Sewer Bond Election
On March 19, 1957

In this report, and others to follow, your City Council intends to present accurate and up-to-date information on the sanitation program for Palm Springs. We feel that the sewer bond election on February 14, 1956, failed to carry by a narrow margin because the voters did not have complete information.

HERE ARE THE FACTS:

1. The \$3,850,000 bond issue will provide funds for a new sewage treatment plant, expansion of trunk sewer lines and neighborhood lines to all improved areas of the City.
2. The bonds will be general obligations of the City, and principal and interest payments are planned to be financed by a combination of monthly sewer service charges and property taxes.
3. The sewer service charge will be based on the number of plumbing fixtures. For instance, the minimum charge will be \$1.00 per month for those properties presently sewered and \$2.40 per month for properties to be added to the system.
4. It is estimated the property tax will average approximately 1 1/2 cents per \$100 assessed valuation over the 10-year taxable period. During the first and second years it is anticipated the tax will be 24 cents per \$100 assessed valuation. This would be gradually reduced until it reaches 4 cents per \$100 assessed valuation in the tenth year and is entirely eliminated thereafter. No taxes will be included on your tax bills until Nov., 1958.

This is a preliminary outline of accurate facts about our sanitation program. In reports to follow further pertinent details will be furnished. We urge all registered voters to go to the polls on

**TUESDAY
MARCH 19
AND**

VOTE YES

MAYOR FLORIAN G. BOYD

City Council Members:

Ruth Hardy, Ted McKinney, Jerry Nathanson, G. K. Sanborn, Leonard Wolf

This advertisement has been paid for by the Palm Springs Sewer Improvement Committee from private donations received.

Plaza Jewelers BIG SALE

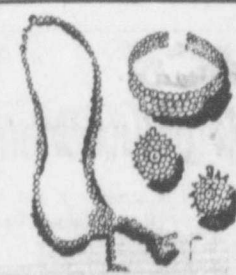
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Reg. \$29.50
17-Jewel Waterproof
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Reg. \$14.95 5-piece STEAK SET. Imported from Germany. Gift boxed. Sale price **\$5.95**

Bone China Table Lighters **\$2.50**

\$72.50 Famous Make 17j Watch **\$29.50**

Reg. \$49.50 Rogers 4-Piece Tea Set **\$22.50**

Values to \$25.00. Many Styles. Rhinestone Necklaces and Earring Sets. Your Choice Per Set **\$4.95**

Men's Cuff Links, Tie Bars, Key Chains **1/2 Off**

Ceramic Poodles Many Styles **1/2 Off**

Fine Selection of Fine Ladies' Diamond Watches Slashed To **1/2 Price**

All Clocks—Electric and Stem Wind **1/3 Off**

14k White Gold Wedding Rings. All **1/2 Off**

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Imported from Germany. 400 DAY CLOCK —Finest in quality. Sale price **16.95**

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\$695 5-diamond WEDDING RING. Total weight 1 carat. Sale price **\$345**

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Large Selection Sterling Silver St. Christopher Medals. Each **\$1**

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Large Selection 14k Charms **1/2 Off**

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THE DESERT SUN PUBLISHING CO.
GEORGE E. CAMERON, JR., President

174 North Palm Canyon Drive

Telephone 5803

WARD J. RISVOLD, Publisher

OLIVER B. JAYNES, Editor

DON KLOTZBUECHER, City Editor

WILLIAM RASHALL, Promotion Director

KENNETH O. BROTT, Office Manager

The Desert Sun is an independent newspaper dedicated to truth, accuracy, and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

Editor's Corner

NO CELEBRATION OF THIS BIRTHDAY

Forty-four years ago this week the Federal Government was authorized to levy an income tax on its citizens. There had been much opposition on the grounds that Uncle Sam might some day collect as much as 10 percent of a person's income. But the measure was passed and the way paved for today's assessment of up to 91 percent!

The national income has increased greatly since 1913 also, but nothing like the income tax rates. The per capita annual income 44 years ago was \$358. It is about \$1,650 now; 4½ times what it was in 1913. Per capita income tax payments have increased 400 percent! Not only that; the personal exemption for a single person has been lowered from \$3,000 to \$600. Social Security taxes have been drained off first.

As long as the Federal Government keeps up the high income tax rates it will find a way to spend the money. It seems that economy will come only when the people demand that income tax schedules are revised. The movement is under way; several nationwide organizations like the National Association of Manufacturers, are taking up the cause. Former actress Corrine Griffith is waging a one-woman fight against the Federal income tax. She spoke on the subject in Riverside last week. If people are sufficiently aroused, they can pressure Congress to act.

HOLMES ALEXANDER:

Back to Buchanan?

WASHINGTON, D. C. — It's getting a little too late to pretend that there isn't a fight in progress between Senator William Knowland and the Eisenhower Administration.

Knowland, Republican leader of the Senate, has said so in every thing except words. The Californian has announced that he will not run for reelection next year, thereby freeing himself in part from an obligation to support Administration measures. The Senator, an Eisenhower-appointed delegate to the United Nations, has declined to follow the Administration policy of a moral "double standard"—one rule for big nations; another for small nations.

AT ALMOST EVERY point of foreign policy where the Administration has been weak, Knowland has been strong. At almost every point where the Administration is willing to bid for Communist friendship, Knowland has stood up—often alone—and made his protest known.

What is the Eisenhower Administration afraid of? The question has been answered dozens of times by the President, the Secretary of State and other Administration spokesmen. This Administration is afraid of war. This Administration has made peace such as premium objective of its policy that all else fades to nothingness.

NOW PEACE IS wonderful. Everybody agrees to that. And it stays out of other people's wars is a laudable objective of an Administration which follows two war-joining presidencies in the immediate past. But whenever our national sovereignty and moral principle are placed behind peace as desirable achievements, our sovereignty and our morality become secondary things and — such is the cost of appeasement — we get into war anyhow.

Americans should recognize

what kind of struggle Knowland has joined. It has happened before in American history. It happened just one hundred years ago when the chief personalities in the struggle were also a presidential potential (as Knowland is) and a presidential Administration. History never offers exact repetitions, but this one is hauntingly similar. In the 1856-60 period, the rising Republicanism of Abraham Lincoln was in conflict with the fizzling-out Democratic party under President Buchanan.

THE ISSUE of Lincoln vs. Buchanan was like that of today, for it was national sovereignty. The sovereignty of that day involved the integrity of the Union. Was it constitutional for States to secede? And the question in moral courage was whether, or not a President and his party should stand around and recite platitudes while the Union dissolved over slavery, or any other question, for that matter. Buchanan was afraid of war. Writing of President Buchanan, Frank R. Kent in his classic "The Democratic Party: A History," says this:

"He opposed secession and denied in his 1860 message the right of any state to secede. Yet they did secede under him and he was unable to stop it. . . . These questions are asked about Buchanan: Why did he allow State after State to go out of the Union, and why did he not crush the rebellion in its first stages?"

"THE REAL ANSWER seems to be that Buchanan was Buchanan and not Andrew Jackson. It was time for a great man, and he was not that. When he went out of office, seven States had already seceded; the catastrophe had occurred!"

Then along came Lincoln — as today comes Knowland — and he would have no more dilly-dallying over the central conflict.

Uncle Sam's Big Bite

Another problem caused by burdensome Federal taxes is the difficulty states and cities have in financing their own needs. Back in 1913 state and local governments were getting 70 percent of all taxes collected, while only 30 percent went into the Federal treasury. The situation is just the opposite today: Uncle Sam takes the lion's share with 72.3 per cent and the states and cities have been reduced to 27.7 percent. As the NAM puts it—"In 1913, people did locally what they wanted to do. Today, they give their money to the federal government and fight among themselves to see who can get the most back."

Sewer Bonds Good Example

A case at point is the Sewer Bond issue which comes up in Palm Springs next month. Some opposition will undoubtedly be voiced by people who complain that they are paying too much taxes already . . . even if this community needs a good sewer system. There is also some opposition to the proposed sewer system on the grounds that the schedule of service rates is unfair—but that's another matter.

The point we wish to make here is that the people of this country have permitted a centralized Federal Government to take over too many services and powers that belong to the states. The power to tax incomes that was given the Federal Government 44 years ago this month has been abused. It is working a hardship on individuals, states and local governments.

Lincoln put the Union first. He put it before the freedom of Southern Negroes who, in fact, were non-Americans at that time. Lincoln put the Union — that is, national sovereignty — before States' Rights, although he believed in these rights up to, but excluding, the right to secede. It is possible that had Lincoln and his party taken power earlier, the Union might have been saved by firmness without war between the States.

KNOWLAND'S FIGHT for national sovereignty and moral courage has been against encroachments by compromise. Compromise is in the nature of the 80-member United Nations with so many different interests involved. And compromise the kind in which the United States gives much and gets little, has been employed as a Communist weapon ever since the UN was formed.

Knowland's forthright nationalism has often been mistaken for war-mongering. At no time, I think, has he been for war. But he has always been for firmness. He has favored a break in diplomatic relations with Russia. He has favored economic and diplomatic sanctions against Russia for the Hungarian slaughter.

HE HAS OPPOSED aid to non-Russian Communists, including the governments of Yugoslavia and Poland. He is willing to punish and censure a small country, like Israel, or a friendly country, like Great Britain, only if we are willing to do the same toward a big, dangerous country, like Russia or Red China.

It is wrongly said of Knowland that his wing of the Republican party is backward-looking. In fact, the Knowland - Republicans are looking modern conditions full in the face. But there is a danger that the Administration, by not putting first things first, is backsliding to Buchananism.

Letters To The Editor

Editor, The Desert Sun:

Thank you very much for your help in publicizing the Smoke Signals car wash on Saturday, Feb. 16. The front page publicity the night before the car wash was definitely a tremendous help.

As you know, our net profit was \$61.50, which will help to put out a better school paper. Without your help the car wash couldn't have been successful.

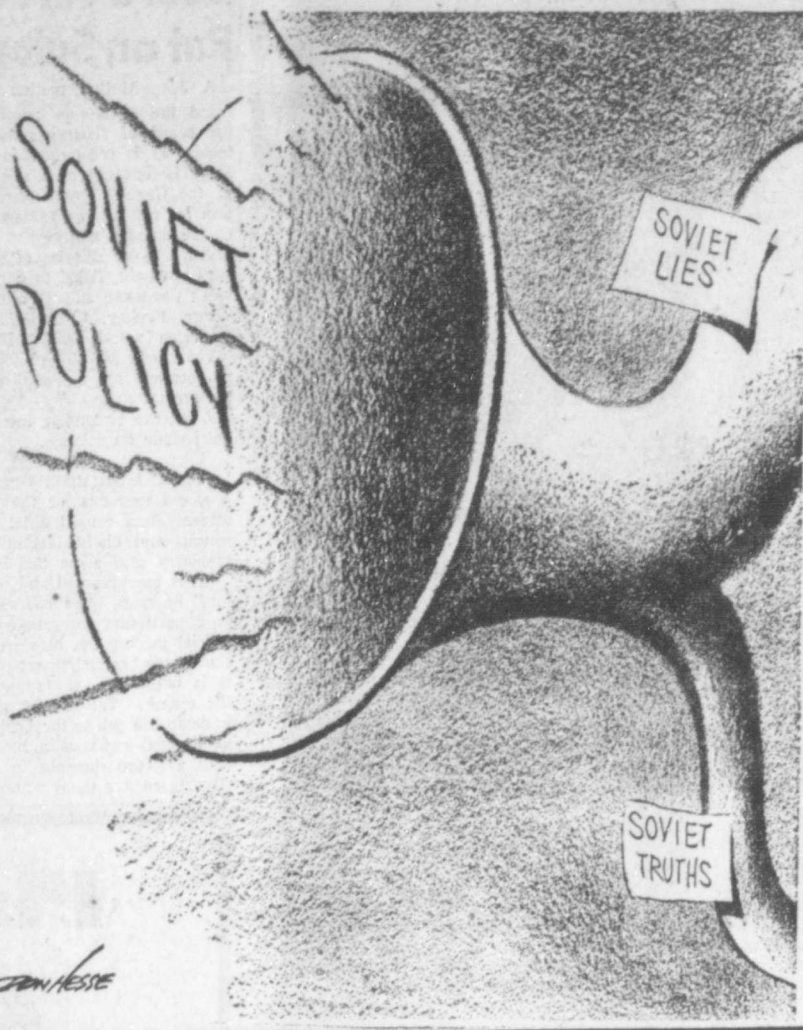
Thanks also for cooperation in making our Fairchilds and photos

and all the other services rendered.

Thans again.

ALAN MILLER
Editor,
Smoke Signals

Never Know Where the Music Comes From



THIS SIDE of The Sun

By Phat

Ah, sweet slumber,
One of life's joys,
Ofttimes denied,
Too much truck noise.

Time again to ponder how come. When the state law specifically says otherwise, trucks thunder and rumble through town in the dead of night with no semblance of any attempt to muffle the roar of their exhaust.

If you don't believe the muffler law applies to trucks. Section 673 of the California Motor Vehicle Code says EVERY vehicle subject to registration shall have one.

IF IT ISN'T feasible, to muffle the noise of the Highway behemoths, then why not a special truck route which would take them away from the hotel, apartment and residential districts?

That would enable Villagers, exhausted from taking care of their visitors who, in turn, are exhausted from having fun, to gain a little more undisturbed slumber.

You have trouble doing that now because just as you are about to slide away into a beautiful dream, you are jarred awake by the house-shaking roar of a big truck.

SURE, I KNOW we have to have trucks or we'd have trouble acquiring groceries, clothing and the other necessities of life. But I wish they were more quiet about it.

Was glad to see where the Coachella Valley Advisory planning committee voted opposition to making a freeway out of Highway 111, "Date Palm Drive." It should be a four-lane all of the way from the Junction to Indio to handle the ever-increasing pleasure car traffic to the resort area.

But it won't be pleasure driving if it's a freeway.

THE STATE is building freeways like crazy. But as soon as they get one stretch finished it is taken over by trucks along with increased passenger car traffic, is congested so quick that many drivers take the longer way around on ordinary highways. The way things are going, the freeway system will be inadequate before it is finished.

There's an organization called "Committee for Truck Highways Now" which is pushing for a bill to build separate truckways for trucks and keep them off passenger car highways. That would do it.

SEE WHERE county planners are planning to regulate billboards along Highway 99 from Cabazon to Thousand Palms. The highway is lined with them now. I presume those already in place will be immune to the regulations of the planners and that their rulings will apply only to new ones.

But that shouldn't matter. The wind will take care of that. At present, as fast as one blows down, two new ones take its place.

Under proposed regulation, this couldn't be done. Give the wind time and the entire stretch will be under regulation.

HERE'S A NEW slant on the delinquency problem. Ernest Blevins suggests a curfew to keep parents off the streets at night.

INEZ ROBB:

Take a Number

Regimentation is anathema to me. Still and all, I have been giving considerable thought to a plan that may smack a bit of regimentation but nonetheless would simplify life for every citizen of this republic. And, boy, could we use it! Simplification, that is.

In one way or another, life in our time is a huge numbers game or racket. Like it or lump it, all of us spend a good part of our life juggling numbers wished on us by Uncle Sam or by various private and public institutions.

FIRST OFF, there is that long involved social security number with which each of us is stuck, although I would be glad to take care of my old age if the government would kindly keep its tax-itchin', cotton-pickin' hands out of my poke.

Social security numbers are so complicated that I have yet to meet a citizen who can rattle his off instantly without first pecking at his card.

IT SEEMS to me that I waste a bit of valuable time looking up my social security number to answer all the nosy questionnaires that have become an aggravating concomitant of modern life. It is impossible nowadays to make a down payment on a three-rb roast, join the Third Ward Chowder and Marching Society, borrow rent money from the bank, or make out an application for a pair of seats to "My Fair Lady" without filling out a questionnaire that leaves a man spiritually and psychically naked as a jay.

A smart statistician could probably figure out that all the man-hours wasted in a single year in the U. S. A. by citizens looking up social security numbers would be sufficient to fill up Grand Canyon with Pike's Peak. If the country ever gets tired of looking at either in its present condition.

HOWEVER, THE social security number is only the beginning of the numbers game. We must remember the car license

number, the house number, the home telephone number, the number of the safety deposit box (in which I am now reduced to keeping trading stamps and old, mashed notes), for the pass book, for the savings account, the vacation fund and/or the Christmas plan, and the number for the post office box in town and for the rural mail route and box number in the country.

Nor is this all. For the American who lacks the credit and courage to do so—there is the passport number always running to five or six digits. Furthermore, just when the number begins to seem vaguely familiar, the four-year life span of the passport is up and the customer has to start all over again with a new one and an alien set of figures.

NOW THE ROBB plan to cure this confusion of numbers is simplicity itself. I am about to petition Uncle Sam to assign to each American an individual number the day he is born. (There is supposed to be infinity in numbers, so even with a rising birth rate, I guess there's no danger of running out of digits.)

This number would be as individual as our fingerprints and just as sacred to each person. It would be used to identify a passport, security card, bank books, car license and all the other avalanche of goods, gear and documents now confusing the individual with a multiplicity of figures.

IN ADDITION, the Robb Plan faces the fact that man is mortal and prone to forget even his wedding anniversary. So the plan also provides that each man's number be tastefully tattooed on the bottom of his foot. (I specify both feet, so he won't have to remember which foot.) Thus, in moments of crisis, he will always know where, if not what, his social security, passport or license number is.

Regimentation or no, the Robb Plan would double the citizen's leisure, soothe his nerves and give him peace of mind.

GRIN AND BEAR IT

By LICHTY



"Get busy and carry it out, Roscoe! . . . And don't try and tell me about 'pride of ownership' of this junk just because it's paid for! . . ."

EARL WILSON:

Joan Is Goin'

NEW YORK — "This is my no-makeup day," Joan Crawford announced on a recent Saturday afternoon. "My husband hates makeup. He likes my well-scrubbed look."

Al Steele nodded. "I think without makeup she looks younger and prettier," he said.

They were having a quiet Saturday afternoon in the Sutton Pl. apartment they're occupying until their new triplex in the E. 70s is ready. Joan's hair was drawn tightly in a bun and she wore a yellow satin coolie coat, black Jamaican pants and black hand-croch shoes with rhinestones. Three French poodles rolled around on the divan contesting for her attention.

IT WOULD HAVE been absurd to ask how the marriage is going. The answer was right there to see—and it'll be two years in May.

"I just have my suitcases open, ready to go when Al wants to shove off for somewhere," she said. "With me it's 'Go, girl, go!'"

Her husband hoarded all his not-too pressing European business until last August; then he accompanied her to England where she made the film, "The Golden Virgin," with Rossano Brazzi.

"I've put my Hollywood house up for sale," Joan offered.

"I ADORE HOLLYWOOD. But in the future I'll only make pictures there when Al can be there. Other times I'll just live right here in his lap. A 3-week separation in Europe was enough — are you kidding?"

Al wondered if it would be all right if he brought out a scrapbook of Jon's press clippings which accumulated while she was in England.

"It's interesting because, with all the other American people getting their brains beat out, my bride didn't get one bad story," he explained.

Joan got down on the floor and piloted me through the clippings. One very tough London columnist had rhapsodized about her as "an authentic beauty." Another had written so glowingly of her that his editor told him, "I sent you to do a story on her, not to fall in love with her."

AND AT THE COMMAND Performance presentation to the Queen, she'd been sitting next to the 83-year-old critic and sage. A. E. Mathews who exclaimed to his wife "Good Lord, look who I'm sitting next to!" Turning to Joan he said, "Hello, love!"

Another writer put 10 pennies in her hand.

"I only asked for two autographed pictures in my life," he said. "Yours and Clara Bow's."

MIKE CONNOLLY:

Bob Hope Gets Partner

HOLLYWOOD—When you boil it all down, Bob Hope's new \$25,000,000 handshake with NBC, calling for Hope to star in 40 telecasts and five theatrical films over a five-year period, means simply that the network, in order to keep Ol' Ski-Nose in the fold, has become a partner in his movie productions.

Gary Cooper, that TV holdout, is playing hide-and-seek with "G. E. Theatre" . . . CBS-TV's "The Brothers," starring Gale Gordon and Bob Sweeney, recently headed for the ashcan, won a 13-week reprieve courtesy of Lever Bros. and Sheaffer Pen.

PATTI PAGE, groaning because she and her new mate, Charlie O'Curran, have had only three nights together since their December wedding, says she'll do only eight weeks on the road this year. So she and Charlie will become better acquainted . . . A milquetoast at ABC confides: "Sure I laid the law down to my wife. But then she went and repealed it!"

If you're wondering how little Patty McCormack, playing Helen Keller as a child, managed the blind scenes so realistically in "The Miracle Worker" on "Playhouse 90," here's how: Eyedrops were used to cloud her vision and were administered on the set by a registered nurse . . . Ann Sothern filed suit for \$93,000 against Jack Chertok, producer of her "Private Secretary" tele-series, claiming improper distribution of profits from the series.

HOLLYWOOD IS shunning up its amateur talent making ready for Ted Mack, who'll originate two of his ABC-TV shows from the Moulin Rouge on Feb. 24 and March 3. His first telecasts from here in 22 years . . . George Gobel figures the next step will be the showing of his old TV kinships in all-night movie houses.

Walt Disney, who'll do anything within reason to keep the kiddies happy, figures he'd better soft-pedal the fact that he has anything at all to do with the production of ABC-TV's new tele-series, "Zorro." The reason? The moppets don't like romance in their Disney shows and "Zorro" zooms with it.

WARNER BROS. let loose a lot of legal language aimed at CBS-

"Your studio wrote to me that if I sent 10c, I could have a picture. I'm delivering the 10c in person."

"I don't think the London press is unfriendly to Americans," Joan said, "as long as you're honest with them and if you appear when you're supposed to."

NATURALLY THEY don't like to wait for hours for somebody to show up.

Joan brought out plans for the new apartment, which was once 20, rooms, but which, with some walls knocked out, will only be nine.

"I can lie in bed and push the button and the drapes open," she exclaimed.

"And the room has panel heating. I like to walk around barefooted and with this you can walk around and warm your feet all the time."

Just now there are trips to the Philippines and to South Africa in mind.

"I JUST GO ALONG as Mrs. Steele," Jon said.

Joan even goes to conventions with her husband, and this has led some people to say they thought conventions were meetings at which husbands get away from their wives.

"SOME husbands!" shrilled Joan.

DO NOT PRINT THAT! An expose magazine publisher admires a famous TV entertainer, so he buys up all the derogatory articles about his hero — and destroys 'em . . . One of the most active bookie operations in town is in the employees' locker room of a subway station . . . A wealthy and much-publicized woman scared her house guest by asking her, "How many sleeping pills do you take to kill yourself?"

Actor Bob Strauss, recovering from a spinal operation, says, "Hospital food's not too good—I'm convalescing in Lindy's . . . June Valli may be Giselle MacKenzie's 'Hit Parade' sub . . . Jim Hill of Hecht-Lancaster-Hill gave Rita Hayworth a diamond-and-ruby charm bracelet . . . Lassie's insurance policies hit the \$125,000 mark . . .

AGVA'S PLANNING free hospitalization for its members . . . Gwen Verdon, who starred in "Damn Yankees," is studying dancing at June Taylor school . . . Bob Haymes and Walter Wood opened a cafe in St. Thomas, Virgin Islands . . . Beautiful Italian actress Georgia Moll, making "The Quiet American" in Saigon, brought five dolls along with her . . . Gene Nelson, who got his start as a skater in Sonja Henie's troupe, will do a TV spectacular on ice.

TV's plan to do "The Helen Morgan Story" on "Playhouse 90" in April, long before the Warner firms can get the movie version into release—but the network isn't paying much attention.

Incidentally, CBS has a trio of "Playhouse 90" dramas on the planning board to be filmed with Big Name casts, for approximately \$150,000 each, with the idea of possible future release abroad as theatrical features.

It'll be strictly type-casting when Mary Livingston plays the role of a visiting friend of Burns & Allen on one of their upcoming shows. Mary and Jack Benny have been best buddies with George and Gracie for more years than any of them cares to remember.

Lassie was on hand to accept a Parent's Magazine award on Feb. 11 and the Poor Richard Club award in Philadelphia Feb. 12 for "the outstanding children's TV program of 1956."

John Payne oiled up his guns and is all set to star in and produce a new teleseries, "Six Shooter," based on the former James Stewart CBS-Radio series of the same name . . . If all goes well, Errol Flynn's "Without Incident" to be filmed for CBS-TV's "Playhouse 90," may develop into an Errol Flynn series for that network.

Polly Bergen tied herself to a long-term CBS-TV ticket for exclusive services on variety and dramatic shows. Pretty Polly's the pigeon that network has in mind for "The Helen Morgan Story" . . . Maggie Whiting is keeping her fingers crossed that her new Capitol record, Steve Allen's "Spring in Maine," which she introduced on his show last Sunday will be another smash like Maggie's "Moonlight in Vermont," a real big one seven years ago.

Doug Fairbanks, Jr., in Hollywood for the first time in four years, says he won't appear in any of the feature films he's blueprinting. Says Doug: "I've lost all my zest for those 3 a.m. rising hours" . . . Al Scalpone, CBS veep in charge of West Coast programming, has a word for the whirling dervish type of show business phony who always fizzles out in a showdown: Dynashmoes.

Cathedral City

Mr. and Mrs. W. B. Massie of Flying H Estates entertained Friday evening with a cocktail party and buffet dinner. Among the guests from Los Angeles were Messers, and Mmes Joe Nolan, Ted Draper, Dick Bailey, Byron Reynolds, Dr. and Mrs. H. T. S. Bonesteel and Dr. and Mrs. Randolph Christy of Thunderbird, Mr. and Mrs. Elton Tognizzini of Atherton, Calif., and Mr. Massie's parents, Mr. and Mrs. I. W. Abbott.

Recent house guests of Mr. and Mrs. W. C. Day at their home on Minerva Lane were Mr. and Mrs. Fred Lawen of San Jose, who were there for ten days, and Mr. and Mrs. Ralph Henderson who left for their home in Santa Clara last week after enjoying two weeks in the desert. Their daughter, Mrs. Donald Hammalk, and granddaughter, Betsy, arrived from their home in San Mateo last Tuesday for a desert vacation.

Weekend house guests at the Trenton Dunphy home were Mrs. Dunphy's mother, Mrs. Frank L. Jones, Sr., of Lynwood and her brother and family, Mr. and Mrs. Frank L. Jones, Jr., and daughter Carol Ann, who make their home in Norwalk. It was the first time in more than ten years that Mrs. Dunphy's brother has been to this area. During their visit they spent a day at the Indio Fair, and also

visited the many places of interest in and around Palm Springs.

Mr. and Mrs. Norman P. Hall of Alhambra, visited at the Paul Brown home over the weekend. Mr. Hall, a prominent Pacific Coast portrait painter, is president of the Pasadena Art Exhibit.

Here for a week of sun and relaxation from their home in Los Angeles were Mr. and Mrs. Fred Mathews, visiting at the desert home of their daughter and family, the Don Franks, in Palm Valley.

Copper jewelry, made by George Oswald, husband of the former Mona Leora Frank, and who is now in Germany with the armed forces, was exhibited at the Indio Fair and won four second place awards.

A buffet luncheon and surprise baby shower were given by Mmes. Nanette Knox, Arlene Alessandro and Kay Thompson in the patio of the Knox home Monday, honoring Mrs. Rose Allen.

Miniature storks were predominant in the baby theme of decoration. Among the guests were Mmes Billie Jean Frazier, Mary Johnson, Pearl Snyder, Helen Carahan, Peggy Deason, Edna Partlow, Nellie Jones, Betty Watkins, Patty Bryan, Helen Russo, Betty Hall, Ruth Newlin, Nickie Kilfoile, Jeanne Rodman and Frances Woody.

Mrs. Harold Bentley had a pleasant surprise in the visit of her cousin, Bob Bowers of Charlotte, N. C., here for the Indio Fair and Date Festival, and on a business trip to Douglas Aircraft in Santa Monica.

Visiting with the Bentleys is Mr. Bentley's mother, Mrs. Marie Bentley, and two friends, Mrs. Millie Wheeler and Mrs. Myrtle Burnett of Los Angeles.

Diane Hall, and Linda Jane Plettner, twin daughters of Edwin and Dorothy Plettner, celebrated their seventh birthday Saturday. The front patio was gaily decorated with colored streamers, and after the presents were opened and games were played, Linda and Diane blew out the candles on their individual birthday cakes, and ice cream, popcorn, soda and potato chips were served.

Among the young guests who enjoyed the festivities from 3 to 5:30 p.m. were Donna, Mike and Rocky Charleboix, Nancy and Billy Pluhm and Richard Wood. Assisting was the twins' older sister, Nancy, who is a student at Palm Valley School.

The Plettners are from Westwood, N. J. and became permanent residents of the desert last Novmbr, following Mr. Plettner's retirement from Wall Street Banking. The twins attended Cathedral City school.



THE IMMEDIATE FAMILIES of the Cub Scouts of Cathedral City Pack 81 were guests of the Cubs at their annual Blue and Gold Banquet held in the school cafeteria. The Den Mothers served a ham dinner to 170 people. Mrs. Tom Anderson was in charge of the dinner arrangements. Guests of honor were the Rev. James Arnold, who gave the invocation; Harry Hill (Mr. Scout) and Mrs. Hill; Committeeman George Miller and Orvil

Zappe and their wives. Den 2 presented the Flag Ceremony with a Cub from each Den carrying their Den flag. Cub Master David Knox presented awards to the following Cubs: Arden Angel, Eddie Johnson, Johnny Hamilton, Peter Blier, Monte Hammer, Ralph Farmer, Steven Greneveld, David Knox, Jr., Larry Snyder, Charles Allen, Jeff Palmer, Joel Johnson, Terry Oistad, Dick Lake, Terry Alessandro, Jim Hagen, Danny Knowlton,

Duke Patane, Tommy Hollister, Ralph McManaman, Larry Free, David Zappe, Tommy Powers, Steve King, David Dobbs, Denver Mills, Henry Elsworth, Chris Anderson, Wayne Walker, Norman Brady, Michael Franklin, Larry and Dick Brubaker and Jim Ketchersid. With the Cubs above are Cub Master Knox, kneeling, right, and his assistant, George Schroeder, left. (Desert Sun Photo).

Berkey to Be Speaker at CC Meeting Tuesday

Supervisor George Berkey will be the principal speaker at a potluck dinner to be given by the Cathedral City Chamber of Commerce Tuesday, March 5, at the Town Hall.

"All residents, adults only please, of Cathedral City are cordially invited to this get-together," Chamber President Orvil Zappe said. Coffee and bread and butter will be supplied.

Following Berkey's address, there will be an interesting period of questions and answers concerning local government as it affects Cathedral City.

Miss Marilyn Krause, daughter of Mrs. Dorie Krause of Pulman, Wash., where she attended Washington State College, is here with her mother for the remainder of the season.

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Woman's Club To Hold Food Sale Friday

The Cathedral City Woman's Club will hold a cooked food sale tomorrow, March 1, starting at 10 a.m. at Cordes Floor Covering Store, 68-650 Broadway. Coffee and cookies will be served, the proceeds aiding in financing the club's many community projects.

The club donates each year to the building fund for the Girl Scout House in Cathedral City, contributes to the Library and to the maintenance of the palm trees along Broadway.

Co-chairmen of the event are Mrs. Hazel Nachant and Mrs. Edna Cobb.

On March 6 the club will celebrate its 19th birthday with an evening meeting, to which husbands and friends are invited. The meeting will be held in the Town Hall and Wynne and Alex Hammond will direct the musical program planned for this special occasion.

While here they are assisting Father Leissler with Sunday Masses at St. Louis Catholic Church in Cathedral City.

Mrs. Wood Hosts Table at Show

Attending the Fashion Show and Luncheon sponsored by the Palm Desert Woman's Club at the Shadow Mountain Club last Thursday were Mrs. F. L. Wood and her guests, Mmes. Alfred F. Patane, Dave Lyons, Joe Cooke, M. Lyons and Michael Buccino.

A colorful character in the early territorial history of New Mexico was Lucien B. Maxwell, a hunter and trapper who became the sole owner of 1,714,765 acres of land near Taos. In 1870, he organized a bank in Santa Fe and issued stock certificates bearing a picture of himself smoking large cigar.

Youth Center Plans Dance Saturday Night

The Cathedral City Youth Center will sponsor a dance at the Town Hall Saturday night, March 2, from 8 until 11:30 p.m.

Louie DeGrucio is in charge of arrangements. Bill Jenkins, KPAL disc jockey, will be in charge of the music.

Admission will be 25 cents a couple, and 15 cents stag, with refreshments being served. Dances are planned for every other Saturday night.

Troop 26 Girl Scouts Visit Hoppe's Nursery

Girl Scouts of Troop 26 visited Hoppe's Nursery last week with their leader, Mrs. E. H. Richey. They were taken on a tour of the nursery learning about the different plants, and how to mix the soil. They were each given a century plant as a memento of their visit.

The Scouts in Troop 26 are Judy Nutton, Betty Jean Hendrickson, Sara Hicks, Jane Harris, Joyce Powers, Bonnie Laird, Danna Gertner, Marcia Tucker, Loraine Howell, Mary Joe Richey and Drew Weimer.

Slight Change?

COLUMBUS, Ohio (AP) — Enrollment figures at Ohio State University jumped from 50 when it was founded in 1873 to 22,470 in 1956.

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World Prayer Service Set

Desert residents are anticipating a "World Day of Prayer" to be held in all churches over the globe, on March 8.

At Cathedral City Community Church the services will begin at 1:45 p.m., with Mrs. Norman Wickland as chairman. An invitation to attend is extended to the public.

Wood to Head Cancer Drive

Ronald Ellis chairman of the Cancer Drive for the desert area has appointed F. L. Wood chairman of the Cathedral City area. Wood reports he has been receiving enthusiastic support from the various trailer parks. Anyone interested may leave contributions at F. L. Wood Texaco Service Station.

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The American Red Cross On the Job When It Counts



PALM SPRINGS SCHOOL children are represented in Junior Red Cross by learning to give important service to the community, country and world. Local JRC includes as one of its projects, the making of braille covers for the blind. After the covers are completed they are sent to National Headquarters where volunteers complete the books by putting into them braille writing. Many other projects are included in JRC work.

The Palm Spring Branch of the Riverside County Chapter, American Red Cross, through its contributions and volunteers typifies this year's slogan—"On the Job . . . When it Counts." This participation is in many ways through disaster aid which helps sufferers throughout the world; lives

saved through first aid knowledge; assistance to the military in the United States as well as abroad; and through the Junior Red Cross. The Red Cross is the people's universal organization because its services are available to all who need them; and because anyone who wishes to serve can join the ranks of volunteers. There is something in the Red Cross for everyone. Those fortunate enough not to need its emergency services may avail themselves of its useful and free services. The sick and the infirm who cannot take advantage of these are served by Red Cross volunteers in hospitals and other institutions. In this area, the Palm Springs Branch is one of the most active groups of the Riverside County Chapter's ten branches. Approximately fifty cases were handled by Palm Springs Home Service workers this year, in addition to five Hungarian refugee cases last December. During the past year more than 65 persons were trained

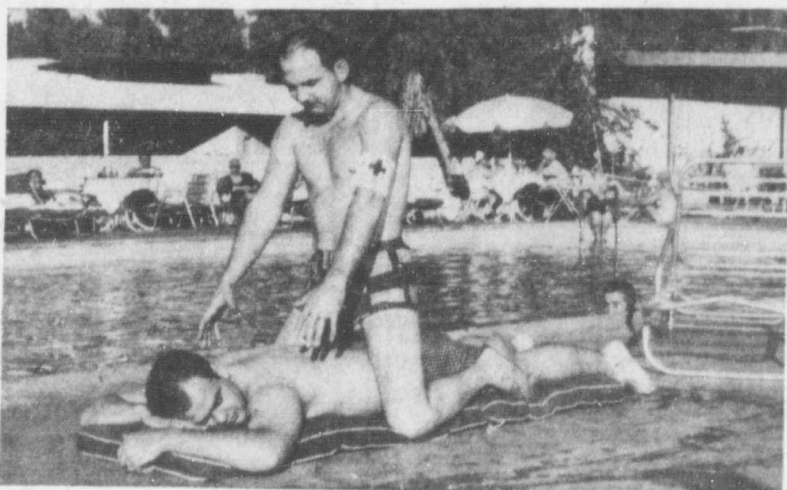
in First Aid and 165 in water Safety. Water Safety classes were held in this community and children were taught to swim in beginners, swimmer advanced and life saving classes. Instructors were also trained. Palm Springs Chapter of the American Red Cross is "on the job" . . . at home and overseas . . .



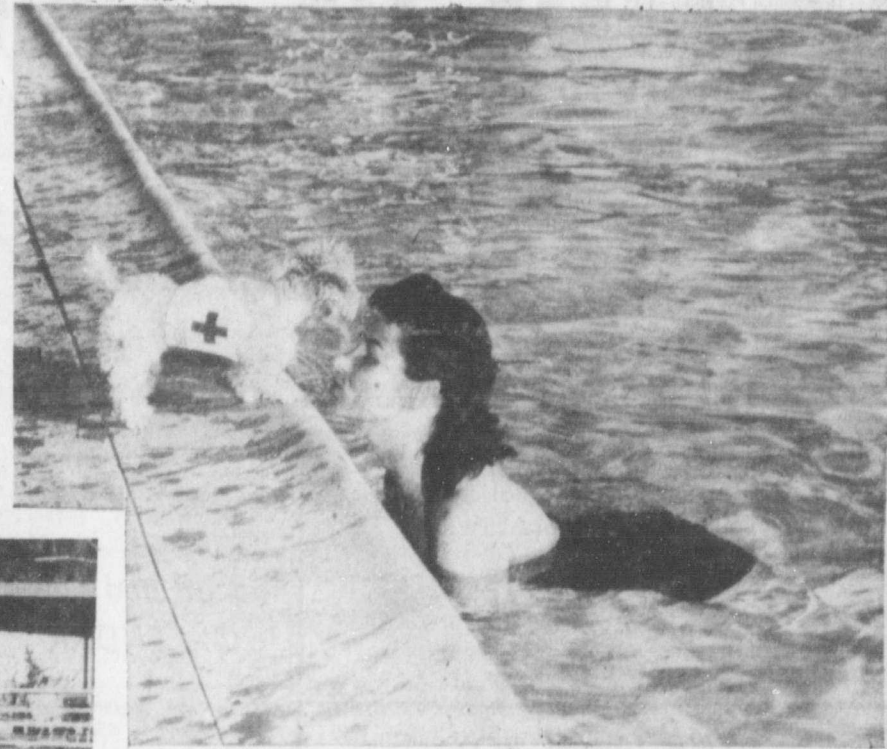
A SUCCESSFUL FUND drive conducted by Palm Springs Branch of the American Red Cross not only makes Red Cross services available here but also throughout the nation. A contribution locally serves in many ways through the multiple services of Red Cross and in stricken areas where disaster strikes. It allows the continuation of JRC work in making favors for servicemen overseas and in hospitals. A Red Cross member is on the job when it counts.



WATER SAFETY makes swimming a fun sport in Palm Springs where private swimming pools hit a higher ratio than in any community of similar size. An out-of-the-pool demonstration shows chin pull used in first operation of rescuing a drowning victim, which gets them into the proper position for carrying out rescue.



THIS IS WRONG! James Gerrard and Casby Burton show the old method for giving artificial respiration. If you thought it was right you are in need of First Aid classes, which have been given throughout the past year in Palm Springs. Correct procedure was the head of the victim facing the rescuer.



GETTING INTO THE act, Tiger, toy poodle of Wendy Rue, was so interested in the pictures taken at the Biltmore pool that he decided his owner could use some advice too—and with proper identification he was able to pose too. If translated properly his barking says, "everyone should be trained in water safety and first aid."



HOME SERVICE is called the heart of the Red Cross because of its chartered responsibilities to the armed Forces. Only the military can approve leave or give a hardship discharge or issue casualty reports. Red Cross helps in communications by advising the serviceman quickly. Adrian Rosen, standing, campaign chairman, points out to co-workers.



IT BEGINS with the Palm Springs branch board, of the Riverside County Chapter, which is one of the most active groups of the chapter's 10 branches. Board meetings are held regularly throughout the year with Shelby Langford, branch chairman, presiding. Board members concern themselves with local services as well as county, state and national activities.



THROUGH DONATIONS from Palm Springs the Riverside County Chapter, Red Cross, met their special disaster fund quota to aid the stricken Hungarian victims of tyranny. Mrs. Caroline Walsh, Riverside County Chapter, manager, looks over specially prepared chart of Hungarian disaster victims with Shelby Langford. (Desert Sun Photos).

Desert Riders Chuckwagon At Silver Spurs

About sixty Desert Riders and their guests trekked up to and a little beyond, the new Silver Spurs Ranch Tuesday, and ate a chuckwagon luncheon under the shady shelter of a spreading palo verde tree.

Some rode their horses from the Shadow Mountain Stables, some came by car, and the Henry Dollards rode all the way from their Palm Valley home.

The sunshine was warm and bright and there was snow on the distant mountain peaks. Jack Boyer's chuckwagon served a luncheon that offered chicken and lamb chops.

Specially honored were two of the Desert Riders' first presidents, Dr. Dollard and Tony Burke, with each receiving a copy of the "Horseman's Encyclopedia," presented by Roundup Boss Ed McCoubrey.

There was cowboy music by Johnny Boyle, Tex Kidwell, Cliff Campbell, Mickey Finn and Ace Spriggins, and Al Martin, foreman of the Holliday spread at Hollister, gave a demonstration ride on Bob Holliday's champion quarter horse "El Bandido."

Gives Luncheon And Card Party

Mrs. Armand Turonnet entertained at luncheon recently at the Seahorse restaurant. Following the luncheon the ladies adjourned to the Prescott Place home of Mrs. Turonnet for an afternoon of samba and bridge.

Among the guests were Mrs. Nora Simpson, Mrs. Thomas Holland, Mrs. Val Blatz and her houseguest Mrs. Robert Boucette from Chicago, Mrs. William McCarty, Mrs. Joe Sterner and Mrs. George Smith.

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ROUND UP BOSS of the Desert Riders, Ed McCoubrey, on left, presents a copy of "Horseman's Encyclopedia" to Dr. and Mrs. Henry Dollard. Dr. Dollard and Tony Burke, early presidents, were specially honored Tuesday at the chuckwagon luncheon held at Silver Spurs Ranch. (Desert Sun Photo).

Mr. and Mrs. Harry Bernstein of Mike's Fireside Shop, have staying with them, former Villager, Mrs. Michael Calmy from Los Angeles.

Mrs. Samuel Nast and her son Frank Mandel, for many years winter visitors at the Racquet Club, have arrived for their several week desert stay.

Mr. and Mrs. Norman Krasne (Erle Jolson) are vacationing at the Racquet Club. The Krasnes have been spending much time in Europe during recent years.



THE TONY BURKES were specially honored at the Desert Riders chuckwagon luncheon at Silver Spurs Ranch Tuesday. Burke is an early president and charter member of the riding group, and he and his wife were hosts, providing pre-luncheon cocktails. (Frank Bogert Photo).

Social and Club CALENDAR

(Clubs and organizations are
invited to call in calendar dates
to 5005.)

February 28
Toastmasters, Del Tahquitz,
6:45 p.m.
Elks Lodge No. 1905, 8 p.m.

March 2
Luau fashion show, luncheon,
Oasis.
Luau fashion show dinner, El
Mirador, 7:30 p.m.

March 5
Soroptimists, Biltmore, noon.
Kiwanis, Chi Chi, noon.
Sigma Gamma Chapter of Beta
Sigma Phi, 1153 No. Palm Can-
yon, 8 p.m.

March 6
Rotary Club, Tennis Club, noon.
Rotary Anns, Tennis Club, noon.
P. S. Optimists, Del Tahquitz,
noon.
Welfare and Friendly Aid, lunch-
eon, Deep Well, 1 p.m.

March 7
Lions Club, Chi Chi, noon

March 9
Afternoon in Hawaii, style show
luncheon, Oasis
WAIF Ball, Tennis Club

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Ohrbachs Celebrate Anniversary

The Golden Fiftieth Wedding anniversary of Mr. and Mrs. Nathan Ohrbach was celebrated at the Racquet Club Monday evening when Mr. and Mrs. Ohrbach invited some 100 of their friends to join them at cocktails.

Among those participating in the cocktail party celebration were Judge and Mrs. Lester Roth, and Mr. and Mrs. Harry Mier of Los Angeles who have been friends of the Ohrbachs for many years, also New Yorkers Mr. and Mrs. Simon Newman, Mrs. Sylvia Hahlo, Marcus Helman.

But a few of the other guests were Dr. and Mrs. Milton Portis, Mr. and Mrs. Lloyd Frank, Commander and Mrs. Maurice Horner and their houseguests Mr. and Mrs. Horace Horner, Gerald Simon of San Francisco, Mrs. Alexander Marcuse, Mr. and Mrs. Sam Greenfield, Dr. and Mrs. Joseph Kaplan, Dr. and Mrs. Sam Salinger, Mr. and Mrs. Harry Joe Brown, Mr. and Mrs. Julian Livingston, Miss Barbara Wills, Hoagy Carmichael, Mr. and Mrs. Milton Joseph, John Connors, Dr. and Mrs. P. A. Staley, Mr. and Mrs. Ernest Alschuler, Mr. and Mrs. Theodore Low of New York who are spending several weeks at the Racquet Club, Mr. and Mrs. Lester Selig, Mr. and Mrs. Asher Levy, Mr. and Mrs. Donald Stralem, Mr. and Mrs. Sol Lesser, Mrs. Florence Heller, Mr. and Mrs. Buddy Morris, Mrs. Edwin Silverman, Mr. and Mrs. August Kettmann, Frank Mandel.



TOASTING the Golden Wedding anniversary of Mr. and Mrs. Nathan Ohrbach which was celebrated at the Racquet Club on Monday night, are from left, Mr. and Mrs. Asher Levy, Mrs. Sydney Schiff, and the Ohrbachs. (Anderson Photo).

Boy's Birthday Party on Ship

Palm Springs Realtor George Gannon's nephew, Thomas Meriwether, had a lifetime thrill early in life. His ninth birthday celebration was not only held on board the giant aircraft carrier U. S. S. Lexington, but the event was held right in the captain's cabin. The fact that the captain and commanding officer of the famed Lexington, John Gannon, is George's brother and also the boy's uncle, of course, had something to do with it.

Two other youngsters figured in the festivities, George Gannon Jr. and Michael Grogan. Also present were the celebrant's parents the Richard Meriwethers, the George Gannons, Mrs. John Gannon and the Stephan Grogans.

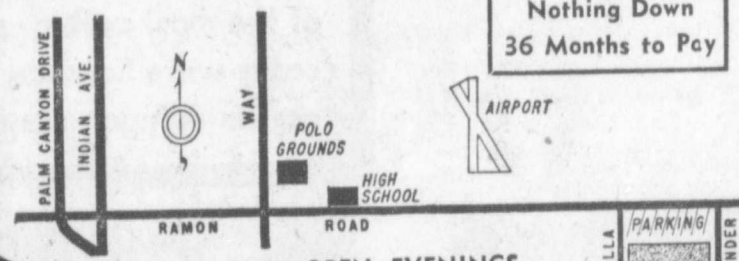
Mr. and Mrs. F. H. Ballou are vacationing in the Village at Sunshine Court. They are from Vancouver, British Columbia, Canada.

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Nothing Down
36 Months to Pay



OPEN EVENINGS
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THIS IS A VOLUNTARY PROPOSITION

The Palm Springs Translator Station, Inc., proposes to bring to all homes and hotels in this area 5 television channels from Los Angeles. It is hoped that residents of the community will appreciate this service enough to contribute an average of \$15.00 a piece now for the necessary equipment to bring these five channels to Palm Springs a sustaining cost of \$5.00 per year thereafter.

A demonstration of the service—Channel 4—may be seen at the Palm Springs Music Company.

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C/O GEORGE RIPLEY

353 NORTH INDIAN AVENUE

PALM SPRINGS



TWO HUNDRED dined and danced at the Rendezvous Parisienne, given by the Women's Group of the Jewish Community Center at Chi Chi Tuesday evening. Flower and cigarette girls added atmosphere. Pictured are, from left, Barbara DeVorzon, Lynne Simon and Mrs. Marty Cobin, dinner chairman. (Desert Sun Photo).

Entertains At Luncheon

Mrs. Grace Pope entertained at The Racquet Club Monday with a delightful luncheon party in the Club's Garden Room.

Guests for the occasion included Mrs. Felix McGinnis of San Francisco, Mrs. Frank Powell of Beverly Hills, Mrs. Selene Walters, and Palm Springs Villagers the Mmes. Austin McManus, Harold Murphy, George Roberson and Noble Banks.

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ALL COLORS
1 TO 10 TONS
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Custom-made Furniture, Recovering, Sectionals Designed to Fit Any Space.
Work Done In Our Own Workshop.
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Little Heels in Pumps
So Incredibly Light
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Palm Springs

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WOMEN AND DEBS SHOES
390 South Palm Canyon Drive
In the Thrifty Building

HELP!! WANTED

DUE TO OUR TREMENDOUS INCREASE IN BUSINESS WE MUST HAVE AT ONCE
2 — ENTHUSIASTIC SALESLADIES — 2
Age 25-40
Experience Not Necessary
Enthusiasm and willingness to work are only requirements
Apply (6-7 P.M.) to Palm Springs' Most Progressive Dress Shop

EDITH'S

SUN & SAND FASHIONS
745 North Palm Canyon Drive
(Just South of Post Office)

We Give S&H Green Stamps
Watch Our Mannequins Come to Life
Friday Evenings From 7:00 P.M.!!

New Playhouse Production 'Skylark' is Comedy Fare

First Night Assemblage At Chi Chi

It was a festive mood and a festive spot that marked the First Nighter dinner on Tuesday at the Chi Chi. Mrs. Gwynne Hurrell was assisted by Mrs. Stewart Hopps and Miss Rose Mints as hostesses. Dinner was served on Terrace C, overlooking the newly enlarged and beautifully decorated Starlite Room. Tangy shrimp cocktail in iced compotes was a herald of other dining delights. Grilled lamb chops, foil-wrapped potatoes, peas, and corn made an attractive and delicious dinner plate. Cheese cake was the perfect dessert.

Interesting guests from Playhouse families, the theater, and out-of-town made it a cosmopolitan group. Harold M. Rogers, father of Herb Rogers, Playhouse producer, and Mrs. Rogers were looking forward to "Skylark's" opening. Mr. and Mrs. Rogers, (attorney from Seattle and Los Angeles) are visiting their son and looking for a Palm Springs residence for themselves. The attractive Mrs. W. M. Walterskirchen, mother of Marrian Walters, Playhouse leading lady, admitted that she was a fugitive from the 33 below zero weather in her Missoula, Montana home. Melville Cooper, the well-known actor who will star next week in "The Inspector Calls" has the proper British accent for this Scotland Yard story. Cooper took the other leading role of the father in the Broadway production 10 years ago. Mrs. Lon Chaney of Hollywood came with her father, Edwin Beck, and Mrs. Beck (Jesse Glendinning), and Mrs. Doris Dreyfus, a Hollywood writer.

Other winter visitors were Mr. and Mrs. L. A. Johnson from Daytona Beach, Florida, houseguests of the Mel Eatons. From Denver came Mr. and Mrs. William Ruffer. The Martin C. Wades had four guests, Mr. and Mrs. Harry Jones from Los Angeles and Mmes. Ida Haynes and Hazel Dodge from Berkeley. Mr. and Mrs. Norbert L. Chaplick of Thunderbird proved that 13 was a lucky number for their dinner guests.

Mrs. Mary Carter arranged the long drive up from Holtville for the group that came from the drama section of the Women's Club.

The next First Nighter on March 5 will be held at the popular Beachcomber, preceding the opening of "The Inspector Calls." Due to limited seating, early reservations are suggested by calling the Playhouse Guild office, 6478.

The Playhouse has a hit in "Skylark," the sophisticated comedy-drama by Samson Raphaelson that had a long and successful Broadway run. Marrian Walters and Michael Ferrall are beautifully teamed as Lydia and Tony Kenyon who find themselves in a marital slump on their 10th wedding anniversary. Theirs is a Twentieth Century neurosis of sensitive people who have lost their real selves and each other in the frustrations of Nick's job as a high-pressure advertising executive. All work and no play have made him a very dull husband, and Lydia is the "Skylark" who wishes to soar again. In an unexpected turn of events, Nick almost joins her in flight, and finds his taste of freedom is both sweet and heady. The plot grows complicated as do the facets of their problem, building to a climax that leaves their feet on the ground, their heads in the sky, and brings a new vista into their lives.

Lydia finds her particular nemesis in Myrtle Valentine, the wickedly scheming and beautiful boss's wife, very well played by Patti Gallagher, a rising young television star. Sidney Breese is her simpering "Poochie," who has made her the power behind most of his inherited corporations. John Crawford and Justin Clarke are convincing in their huckster roles, as Nick's business associates who try to help him out of his marital dilemma. Phyllis Flax looks and acts the part of a not-too-bright wife who isn't even aware that life could offer anything more than promotions at any cost.

Audience response was enthusiastic to Tim O'Connor as Bill Blake, the dissolute attorney, who championed Lydia's cause, and in so doing, found some lost parts of himself. O'Connor moved skillfully from a whimsical to a logical man, never over-playing the comic aspects of his characterization, and indicating fully the pathos that underlies his role. A clearer and slower delivery of lines made this an outstanding performance.



FIRST NIGHTERS assembled at the Chi Chi Tuesday evening for dinner preceding the opening of the new production "Skylark" at the Palm Springs Playhouse. Pictured, from left, are Mrs. Gwynne Hurrell, dinner hostess; Mrs. W. M. Walterskirchen, mother of Marrian Walters, Playhouse leading lady; and Melville Cooper, who will star in next week's play "An Inspector Calls." (Desert Sun Photo).

Cellist At Redlands Tuesday

Gregor Piatigorsky, world-famous cellist who will play in the University of Redlands Memorial Chapel Tuesday, March 5, has been propagandizing for the instrument since his youth.

"When I was a little boy," he recalls, "I couldn't wait until I was big enough to hold the cello. It is such a beautiful instrument. It has the grandeur of an organ, the mellowness of the human voice, the fluency of the violin. In my youth, it was not regarded highly as a solo instrument and when I came to America in 1929, many of the cities I went to had never had a cello recital. More composers are writing for the cello and last season in New York alone, two cello concertos received their world premieres."

Piatigorsky himself has notably enriched the repertoire through a score of transcriptions, including works by Mozart, De Falla, Bach, Lully, and Prokofiev.

The artist will play Divertimento by Haydn, Sonata in A major, Op. 69 by Beethoven, Fantasy Pieces, Op. 73 by Schumann, and Theme and Variations from Sonata in A major, by Weber.

Following the intermission, he will continue with Waltz and Celebration from "Billy the Kid" dedicated to Piatigorsky by Copland, Sonata by Debussy, Elegie by Faure, and Allegro Appassionato in A minor, Op. 43 by Saint-Saens. Seats to this concert may be reserved by calling the Concert Series Office, University of Redlands.

Mrs. Zredia Doty is back in the Village after spending a week's vacation in Los Angeles and Ojai Valley.

Mr. and Mrs. A. Krasne of New York City, are here for their 18th annual visit. They are staying at the Ambassador and ride daily on the desert.

Our selection in colorful Spring Merchandise is the most amazing in town. Please come in and look around.

LITTLE FOLKS COTTAGE
IN THE PLAZA

Dream to Drive at a Dream of a Price



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Manufacturer's Suggested Price—for this
2-Door SPECIAL 6-Passenger Sedan

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(Including Delivery and Handling Charges and Federal Excise Taxes)
Transportation charges, state and local taxes, accessories and optional equipment, including Dynaflo transmission, radio, heater and white sidewall tires, additional. Prices may vary with individual dealer pricing policies.

COME do yourself a favor. Try this '57 Buick SPECIAL.

Its price level you can see right here—right down close to the smaller cars.

But you'll have to see in person how much more you get for each dollar you pay in a Buick.

Fact is, this one's all new—straight through—deep inside where it counts most.

Sure, it has the new look and line and dashing low profile that go with a brand-new body.

What's more to the point... it has an all-new engine—mightiest in all SPECIAL history.

It has an all-new Dynaflo* performance—a new Variable Pitch Dynaflo with instant response.

And there's magic in its new chassis design—which gives new road-hugging lowness with full ground clearance—and still keeps plenty of headroom, hiproom, legroom and footroom. What all this does for your ride and comfort is something you can learn only at the wheel.

Try it, at your Buick dealer's—drive the big-buy big car of 1957.

*New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.

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100 East Andreas Road

New Villagers

Mr. and Mrs. Seymour Schiller who met at the Normandy Village Inn and were married in January in the Temple Isaiah, have become new Villagers, recently moving into their new home on Cardillo Avenue.

Mr. and Mrs. S. J. Calderhead of Seattle, arrived Wednesday and have taken a cottage at Deep Well Ranch. Calderhead, who is chairman of the board of Lincoln Savings Bank in Seattle, is prominent in golfing circles in the Northwest.

Luncheon Given For Daughter

Mrs. Phil Regan, who is spending the season in Palm Springs, honored her houseguest her daughter Mrs. Carl Sachs of Denver and Pasadena with a small luncheon at the Racquet Club on Monday. Among the guests were the Mmes. F. C. Dougherty, Grover Weyland, Co. Thornton, Richard Wagner and James McAuliff.

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ATTENTION SQUARE DANCERS

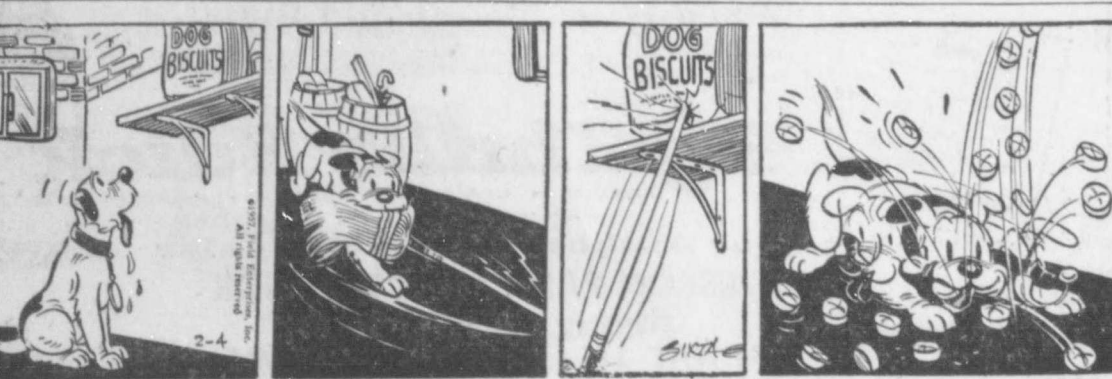
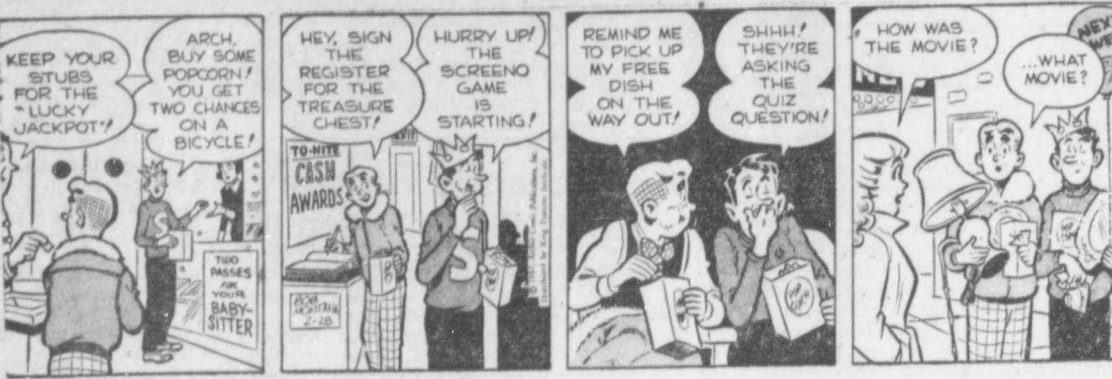
Ladies Squaw Dresses **\$15**
Regular \$25.00 Special

Ladies Ranch Pants **\$6.80**
Regular \$10.95 Special

Men's Gabardine Ranch Pants **\$8.80**
Regular \$11.95 - \$12.95 Special

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Shop the Town Over and You Won't Find Values to Match This!
"Nuf Ced"—CHARLIE BROWN
OPEN SUNDAYS FROM 10:30



LAFF-A-DAY



KDES---920 On Your Dial

500 WATTS	230-Headlines
MONDAY THROUGH FRIDAY	231-Cliff Miller Show
6:00-Sign on, Give Us This Day	3:00-CORLIS COMMENT
6:02-Daybreak with Day	3:10-Cliff Miller Show
6:30-Headlines	3:31-Cliff Miller Show
6:31-Frank Day's Sun Dial	4:00-NEWS
7:00-NEWS	4:05-Cliff Miller Show
7:05-Frank Day's Sun Dial	4:30-Headlines
7:30-Headlines	4:31-TV TONIGHT
7:31-Frank Day's Sun Dial	4:36-Cliff Miller Show
8:00-NEWS	5:00-NEWS
8:05-Frank Day's Sun Dial	5:05-Cliff Miller Show
8:30-Headlines	5:31-Don Bortoff Sports
8:35-Frank Day's Sun Dial	5:36-Cliff Miller Show
9:00-Headlines	5:58-Headlines
9:31-Frank Day's Sun Dial	5:59-Signoff
10:00-NEWS	
10:05-John Norman Show	
10:10-Headlines	
10:31-John Norman Show	
11:00-NEWS	
11:05-John Norman Show	
11:30-Headlines	
11:31-HILLY CRAWFORD	
11:36-John Norman Show	
12:00-NEWS	
12:05-John Norman Show	
12:10-Headlines	
12:31-John Norman Show	
1:00-NEWS	
1:05-John Norman Show	
1:30-Headlines	
1:31-John Norman Show	
2:00-NEWS	
2:05-Cliff Miller Show	

KCMJ

(1350) 550 WATTS	230-Headlines
MONDAY THRU FRIDAY	231-Cliff Miller Show
6 A.M. TIL 5 P.M.	3:00-CORLIS COMMENT
6:00-Bandstand	3:10-Cliff Miller Show
6:30-Rosey Hour	3:31-Cliff Miller Show
6:45-Bandstand	4:00-NEWS
7:00-News and Sports	4:05-Cliff Miller Show
7:30-Frank Goss News	4:30-Headlines
7:45-Harry Babbitt Show	4:31-TV TONIGHT
8:00-Bandstand	4:36-Cliff Miller Show
8:30-David Vaise News	5:00-NEWS
8:45-Coffee Break	5:05-Cliff Miller Show
9:00-Wendy Warren	5:31-Don Bortoff Sports
9:15-Howard Miller Show	5:36-Cliff Miller Show
9:30-Helen Trent	5:58-Headlines
9:45-Our Gal Sunday	5:59-Signoff
10:00-Nora Drake	
10:15-Ma Perkins	
10:30-Young Dr. Malone	
10:45-Road of Life	
11:00-Bill Downs News	
11:05-Right to Happiness	
11:15-Second Mrs. Burton	
11:30-Strike It Rich	
11:45-Pat Buttram Show	
12:00-World and Local News	
12:15-Bandstand	
12:30-Art Linkletter Houseparty	
1:00-Arthur Godfrey	
1:30-Ruth Ashton Women's News	
2:00-Bandstand	
2:40-Weatherman Says	
3:00-Second Mrs. Burton	
3:05-World News	
3:10-Our Town	
3:15-Bandstand	
4:00-Alice Walker	
4:30-Bandstand	
4:45-Peggy Bull Show	
5:00-Business News	
MONDAY THRU FRIDAY	
5 P.M. TIL 6 A.M.	
5:00-Edward R. Murrow	
5:15-Local News	
5:30-Tom Harmon Sports News	
5:45-Frank Goss News	
5:55-Local News	
6:00-Bandstand	
6:15-Lowell Thomas News	
6:30-World News	
6:45-Bob Trout News	
7:00-Master of Melody	
7:35-Bandstand	
7:45-Tuesday and Thursday Swa.	
8:00-World News	
8:05-Robert Q. Lewis	
8:10-World Tonight	
8:35-Monday, Wednesday and Friday	
9:00-Concert Hall	
9:30-Frost Warning	
9:35-Bandstand	
10:00-World, Local and Sports	
10:15-Bandstand	
11:30-Tune Table	
12:00-Knightbeat	
1 a.m.-Signoff	

KPAL

(1350) 550 WATTS	230-Headlines
1450 ON YOUR DIAL	231-Cliff Miller Show
4:00-9:00 a.m.-Bill Jenkins	3:00-CORLIS COMMENT
9:00-NOON-Jim Amehle	3:10-Cliff Miller Show
NOON-3:00 p.m.-Ralph Warren	3:31-Cliff Miller Show
3:00-6:00 p.m.-Bill Jenkins	4:00-NEWS
6:00-9:00 p.m.-Bill Jenkins	4:05-Cliff Miller Show
9:00-12:00 p.m.-Ralph Warren	4:30-Headlines
12:00-6:00 a.m.-Mr. Imagination	4:31-TV TONIGHT
Ralph Warren and the news.	4:36-Cliff Miller Show
Every hour on the hour.	5:00-NEWS

TOM DANSON'S TV-RADIOLOGIC

TVing Tips

7:00-Annapolis	2	9:00-People's Choice	4
7:30-Dinah Shore	3, 4	9:00-Danny Thomas	7
7:30-Jack London Stories	11	9:00-Playhouse 90	2, 8
8:00-Groucho Marx	4	9:30-Tennessee Ernie	3, 4
8:00-Circus	7	10:00-Video Theater (c)	3, 4
8:30-Climax	2, 8		

Following programs are compiled from reports provided by broadcasters. We assume no responsibility for last minute changes on their part, T.E.D.

TELEVISION TONIGHT

(c) Colorcast	THURSDAY P.M.	5:00 P.M.	9:30
2, 4, 8, 9, 13-Movie	2, 4, 8, 9, 13-Movie	2, 4, 8, 9, 13-Movie	2, 4, 8, 9, 13-Movie
3-News	3-News	3-News	3-News
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TOMORROW

FRIDAY A.M.	7:00 A.M.
2, 4, 8, 9, 13-Movie	2, 4, 8, 9, 13-Movie
3-News	3-News
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100-News	100-News

7—Cartoons	2:00 P.M.
8—Woman's Diary	2—Ladies Fare
9—The Big Nagle	3—4—Comedy Time
11:30	8—Afternoon Show
1—Linkletter	7—Name That Song
4—Ten O'Clock	2:15
7—Mystery	11—Reimer's Matinee
11—Sheriff John	2:30
12—NOON	8—Strike It Rich
7—Big Payoff	3—Garry Moore
4—Matinee (c)	4—Truth, Consequences
8—Chuck Luck	7—Glamour Girl
12:30	3:00 P.M.
7—Bob Tracy	3—Garry Moore
12:45	4—Home
7—News, Matinee	7, 7—Film Festival
11—Steve Sanor	3:30
1:00 P.M.	8—Little Rascals
7—Brighter Day	11—Whittington
3, 4—Queen for Day	4:00 P.M.
7—Dorothy Gardiner	4—Prize Is Right
1:15	8—Cartoons
7—Secret Storm	4—Music Parade
7—Milan Cooks	8—4:30
1:30	3—Rascal's Clubhouse
7—Edge of Night	2—News, Movie (c)
7—Milan Matinee	11—Al Jarvis
1:45	4:45
3, 4—Mod. Romance	11—Del Movie

TODAY'S SPORTS PARADE

Reg. U. S. Pat. Off.
By OSCAR FRALEY
United Press Sports Writer

NEW YORK — The World champion New York Yankees are proving again today that "them as has, gets."

Since 1921, the Yankees have won 21 pennants against a total of 14 for the other seven clubs in the league. And now, despite all their holdover talent, it appears as if two more young giants are ready to come through for them.

Shaping up as probably squad members and potential stars are 20-year-old Tony Kuback, an infielder who may solve the left field situation for quite a spell, and speed ball pitcher Ed Cicotte.

IF THAT LAST NAME strikes a bell, there's a reason. He's the nephew of ancient Al Cicotte, the pitcher who was involved in the Chicago Black Sox scandal of 1919. But that skelton in the family closet doesn't worry 25-year-old Al half as much as his wildness on the mound.

"Uncle Ed told me to brush up on my control," Al says. "And he warns that I should stay on the straight and narrow. I aim to do both."

If he can stay "on the straight and narrow" with his pitches, the six-foot, three-inch right hander from Melvindale, Mich., will make the Yankees even more menacing to the rest of the reeling league.

A strikeout artist, the 185-pound Cicotte had a 15-12 mark with Richmond last season.

EVEN MORE IMPRESSIVE in the early workouts has been Kuback, a six-foot, three-inch 190-pounder from Milwaukee. He would solve Manager Casey Stengel's left field "problem," although the rest of the club should have this kind of "trouble."

Od Case has, under his platoon system, a horde of seven guys who can play left field. These, in addition to young Tony, are Country Slaughter, Elston Howard, Norm Siebern, Bob Martyn, Moose Skowron and Joe Collins.

KUBACK IS DRAWING a lot of raves for that left field post even though he only played "three or four games" there when shifted at Denver because of a bad leg which didn't permit him to move around at shortstop.

Indian Netters Trim S.B.

Boys in Clean Sweep, Girls Lose But One

Marathon Matches
Feature Meeting
with CBL Rivals

Palm Springs tennis teams practically swept the field in their matches Wednesday with a strong San Bernardino High School team, touted to finish high in the Cirtus Belt League this year.

The boys' tennis team swept to an 8 to 0 victory over the Gate City aggregation while the Palm Springs girls' team lost only one match, the marathon second singles which went three long sets before decision.

THE BOYS MATCHES were featured by Frank Ripley's 6-0, 6-0 victory over Gary Carney, top San Bernardino star, and the hard-fought second doubles match which Dawson Hayward and Erik Williams won over Kroy and Strange of the visitors 9-7, 10-8.

All of the Indian victories in the boys portion of the meet were in straight sets.

PALM SPRINGS GIRLS tennis team is tackling Coachella High netters this afternoon on the local courts starting at 1:30.

Riverside County League play for both boys and girls will start next week.

Seamus Noonan is coaching the boys and Moya Henderson the girls, tennis teams.

Wednesday's results:

BOYS' MATCHES
SINGLES—F. Ripley (PS) def. G. Carney (SB) 6-0, 6-0; D. Hayward (PS) def. J. Burke (SB) 6-2, 6-0; D. Hayward (PS) def. J. Burke (SB) 6-2, 6-0; D. Hayward (PS) def. J. Burke (SB) 6-2, 6-0.

GIRLS' MATCHES
SINGLES—W. Hammond (PS) def. F. Young (SB) 7-5, 8-6; S. McDuer (SB) def. C. Folds (PS) 6-3, 6-4; J. Corneilus (PS) def. S. Heibert (SB) 6-2, 4-6, 7-5.

DOUBLES—S. Arnsberg and J. Staley (PS) def. L. Ward and N. Reinhardt (SB) 6-0, 6-1.

Foster Signs Up With Canadian Gridders
VANCOUVER, B.C. — Dick Foster, a tackle at the University of Idaho and a draft choice of the Washington Redskins has signed a professional contract with the British Columbia Lions of Canada's Western Football Conference. He played for the West team in the Shrine East-West game at San Francisco.

College Basketball
(By UNITED PRESS)
Harvard 65 Princeton 36
LaSalle 54 Fordham 66
Temple 54 St. Josephs Pa. 48
Tulsa 74 MIT 73
Pitt 84 Pennsylvania 76
Bucknell 81 F & M 58
Lafayette 76 Albright 69
Providence 69 Boston Col. 71
Carnegie Tech 81 W&J 68
Yale 57 Dartmouth 74
Niagara 79 Syracuse 74
VPI 82 VMI 70
Maryland 62 Georgetown 59
Louisville 97 DePaul 78
Belmont 77 Washington Mo 61
Kent State 79 Akron 67
Dayton 80 Toledo 47
Xavier O. 77 Western Ky. St. 71
Seattle 95 Portland 81

SPORTS in the SUN

The Desert Sun Thursday, Feb. 28, 1957 11



APPARENTLY a Brooklyn Dodger fan, this youth holds up a sign in front of Wrigley Field, Los Angeles, purchased by the Dodgers in a move which may mean a future shift of the Bums to Los Angeles. The Dodgers purchased the ball park and the franchise in the Pacific Coast league from the Cubs while the Cubs got the "Bummers" Fort Worth franchise in Texas league. (International)

Split on Major League Ball For Coast Threatens Move

SAN FRANCISCO (UP)—The West Coast wants major league baseball—but the split in the ranks of executives and fans on just how this important deed should be accomplished has become so wide there appears no chance for reconciliation.

The recent announcement that the Brooklyn Dodgers had purchased the Los Angeles Angels from the Chicago Cubs renewed the battle over the future.

It goes like this: The majority of fans in Los Angeles and San Francisco want either the National or American League or both to place a franchise in their city and to heck with the rest of the Pacific Coast League.

The baseball people in such places as Seattle, Portland, Sacramento and San Diego want a "major league" made up of major cities in the West, including Houston, Dallas and Denver.

"IT IS THE ONLY feasible way to make a successful financial operation." It would cost an Eastern club \$17,000 to come out here and play one week. That would work out fine for the New York Yankees—but how well would a tail-end club like the Kansas City Athletics draw?

"If you will look at the major league history, you will note that when both the American and National leagues were in their formative stages they switched from city to city until they were solidified."

"The same procedure should be followed for a third major league out this way, with the clubs retaining possession of their stars instead of selling them to the American or National League."

THAT MAKES SENSE—but a lot of fans won't hold still for it. They think that only the Los Angeles and San Francisco areas have the population and the wealth to make a successful big time operation.

Just how tough the opposition can be may be determined at the PCL meeting here on Saturday. There is more than a small chance that the boys will refuse to approve transfer of the Angel franchise from the Cubs to the Dodgers.

Longden Still Seeks That 5,000th Win
ARCADIA, (UP)—Johnny Longden, one win away from reaching his 5,000th victory on the turf, today makes a renewed effort to reach the elusive milestone at Santa Anita.

Yanks, Bums Open Training Season Today

Larsen and Amores
Still Holdouts as
Spring Grind Begins

(By UNITED PRESS)
Those familiar autumn rivals—the New York Yankees and the Brooklyn Dodgers — officially launched their spring training today with World Series heroes Don Larsen and Sandy Amores listed as holdouts.

Larsen, who pitched the first no-hitter in series history against the Dodgers last year, was the only unsigned player in the Yankee camp at St. Petersburg, Fla., as the world champions unlimbered their muscles for the start of the new campaign.

At Vero Beach, Fla., on Florida's east coast, the Dodgers started full-scale drills without Amores, their fun-loving, cigar-smoking outfielder who still is remembered for his "1 million dollar" catch that earned Brooklyn its 1955 World Series victory over the Yankees.

THE BALTIMORE ORIOLES, meanwhile, were getting nowhere in their efforts to sign outfielder Bob Nieman, who finished among the American League's top hitters last year with a .320 average. He is asking a \$6,000 increase to \$26,000.

The Boston Red Sox had five holdouts in their ranks—infielders Ted Lepcio and Billy Klaus, outfielder Jim Piersall and Gene Stephens, and catcher Sam White—while the Milwaukee Braves awaited the signature of outfielders Bill Bruton and Wes Covington, first baseman Frank Torre and pitcher Ernie Johnson.

PITCHER ART HOUTTEMAN, who had requested that he be sold, had accepted a pay cut from or traded during the winter, re-joined the Cleveland Indians. The Tribe now has five holdouts, including veteran shortstop Carrasquel.

Outfielder Roy Sievers and catcher Clint Courtney were regarded as holdouts by the Washington Senators Wednesday announced the signing of third baseman Eddie Yost and south-paw Chuck Stobbs, while outfielder Richie Ashburn was the last member of the Philadelphia Phillies to sign.

Moore to Defend Title on June 7
DETROIT (UP)—Promoter Nick Londe announced today Archie Moore will defend his world's light heavy weight championship at Olympia Stadium June 7 against the winner of the April 5 Chuck Spieser - Tony Anthony 12-round bout here.

Londe said the title bout, the first in Detroit in more than six years, will be sponsored by the Olympia in conjunction with the International Boxing Club.

Until 1920, the College of the Ozarks at Clarksville, Ark., was known as Arkansas Cumberland College.

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15 Years at Desert Inn Barber Shop

Rafer Johnson Honored
LOS ANGELES (UP)—Rafer Johnson, UCLA's decathlon star and Olympic medal winner, received two trophies and two special awards Wednesday night at an annual Bruin track and field awards banquet.

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LISLE NIXON of Shadow Mountain Club who successfully brought Big-Time Polo back to the desert, and his wife, above, are now publishing a magazine for poloists, "Pacific Polo," which is making a hit with Polo fans up and down the coast. (Lee Wenzlick Photo).

Polo Magazine Now Published At Palm Desert

Palm Desert is the mailing date of a new magazine, one of two of its kind in the nation. "Pacific Polo" is on the stands and meeting a good response.

The publisher is Lisle Nixon of Shadow Mountain Stables and instrumental in reviving polo to the place it enjoyed in the early days here.

Gy Nixon is editor and the magazine is replete with news of polo games and players up and down the coast.

The Palm Springs area polo matches are featured with stories and pictures of the team playing locally at the Polo Grounds, at Shadow Mountain and on the air strip at Desert Air Hotel.

The only other magazine in the nation devoted to polo is published in New York and is devoted mostly to society whereas "Pacific Polo" is a magazine for all interested in polo and horses.

Mel Hein Retained
LOS ANGELES (UP)—Don Clark, Southern California's newly-named football coach, has selected Mel Hein, a six-year veteran under Jess Hill, to serve as line coach for the Trojans.

Palazzola to Meet Dixon at Olympic
LOS ANGELES (UP)—Undeclared Jimmy Palazzola, a free-swinging middleweight from Anaheim, meets Artie Dixon at the Olympic Auditorium tonight in a 10-round main event.

Palazzola, an ex-marine, has won 21 straight without a defeat, but he hasn't fought since early last year when he suffered a back injury.

Cotton Board Protests 'Bad' Fight Decision

Calhoun Flurry in Middle Rounds is Margin of Victory

DENVER (UP)—Charley Cotton's handler said today that Rory Calhoun's split decision win in their 10-round bout Wednesday night was the second "bad decision" in as many fights between them.

The fifth-ranked Calhoun, the "Rocky Marciano" of middleweights, needed all his advantage in youth and strength over Cotton to gain his second split decision over the 36-year-old Toledo, Ohio fighter before 2,500 fans at Denver's Auditorium Arena.

Calhoun, only 22, edged Cotton on a split decision last August in New York.

"We figured out here in Denver we would at least get an even break," Freddie Fierro, Cotton's manager, said. "It was a bad decision."

Calhoun whipped Cotton in the middle rounds, when his charges and pounding overwhelmed the more slightly built fighter. Cotton said after the fight that he felt the effect of Denver's 5,000-foot altitude. But he came back surprisingly strong in the final rounds and was as fit as Calhoun at the end.

Referee Ray Keech gave Cotton a 48-47 edge in the scoring. But Judge Joe Ullmer scored it 49-46 for Calhoun and Judge Jack Bloom had it 48-43 for Calhoun. The United Press card favored Calhoun, 48-45.

Friday TV Bouts to Continue Two Years
NEW YORK (UP)—Friday night boxing bouts promoted by the International Boxing Club will continue to be nationally televised and broadcast for two years under a new \$10,400,000 contract announced Wednesday.

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By VIRGINIA DAVIS

De Luxe Park

With the throngs of visitors in Palm Springs and the desert area at this time, mobile home parks are gay with parties, dancing and swimming in the lovely pools in the Parks, and the weather has been perfect for vacationists who come for outdoor living.

Iner Olerus was host at a patio luncheon Thursday, honoring Katherine Hallmark of Spokane, who is the sister-in-law of Dell Ferris and her guest, and Marie Whitsel, a guest of Dr. and Mrs. Ervin Mellius.

THOSE PRESENT were Ruth Brisbin, Dell Ferris, Katherine Hallmark, Madge Perry, Doris Harnden, Jessie Harnden, Gertrude Mellius, Marie Whitsel, Lou Laursen, Nona Ralph, Alvin Evans and Gladys Jones.

DeLuxe residents were enthralled with the color movies with track sound shown Sunday evening. The pictures showed all the beautiful places in and around the Palm Springs area, and were made possible through the courtesy of the Palm Springs Chamber of Commerce.

DE LUXE AND ALL the residents are enthusiastic in their praise and appreciation of the fine little orchestra, who are all residents of the Park. Each member of the orchestra is an artist of note in his particular instrument, and they are voluntarily giving their time and talent to the entertainment of De Luxe residents.

The orchestra consists of Art Newman, Eugene Cox, Karl Kirkpatrick and Jack Cain.

Mr. and Mrs. M. Roland Sullivan of South Gate were weekend guests of Cecil and Bob Porter.

with lovely gifts by Florence Meadows, teacher of the Copper Enamel class, Cecil Doe, teacher of the Pine-Needle Class, and Mildred Ward who teaches the Shellcraft Class.

Lydia Hayes, Mildred Burch and Pearl Hansen were the ones chosen.

FOLLOWING DANCING, the members of the orchestra of Tramview were honor guests at a lovely party. They were Ernie Higgs, Roy Fletcher, Mildred Burch, Jack Dunn, Harriet Strong, Floyd Bare, Walt Nabower and Asa Warren.

Orchestra members and their wives were seated at a beautifully decorated table in the Valentine theme where they were served home-made cookies, ice-cream and coffee.

Others on the committee were Jessie Wylie, Anna Scott, Em McCullough, Claudia Dohrmann, Margaret and George Perry.

THE LADY SHUFFLERS from Horizon were guests of Tramview Tuesday. Following some close games, the honors were divided even and called a draw and refreshments were served in the Clubroom.

On Saturday Rancho staged a scheduled game of the Interpark Tournament at Tramview, and the latter team won the series.

LEGAL NOTICE

NO. 365 February 21, 1957
Office of the City Planning Commission.

NOTICE OF PUBLIC HEARING BY THE PLANNING COMMISSION TO CONSIDER THE APPLICATION OF THE PALM SPRINGS WATER COMPANY FOR A CONDITIONAL PERMIT TO ERECT A RADIO TOWER ON THE TOP OF THEIR BUILDING.

NOTICE is hereby given that the Planning Commission of the City of Palm Springs will hold a public hearing on Wednesday, April 3, at 10:00 P. M. in the City Council Chambers, 3240 McCullum Way, Palm Springs, California, in the City of Palm Springs, County of Riverside, State of California.

The purpose of this hearing is to consider the application of the Palm Springs Water Company for a Conditional Permit to install at 45-foot Radio Tower on the top of the rear roof section of the Water Company's offices. Said offices are located on the east side of North Palm Canyon Drive between Tamarisk Road and The Alameda, Section 11, 748, R4E, SR&M.

This notice is being published in the property owners of record within 400 feet of the aforementioned property. Opportunity will be given at said hearing for all interested parties and the general public to be heard.

CITY PLANNING COMMISSION By HERMAN RANTS, Planning Director
Published: February 28, 1957.

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF LOS ANGELES

IN THE MATTER OF THE ESTATE OF STANLEY WILSON COLBERT, also known as Stanley Wilson Colbert.

NOTICE OF PRIVATE SALE OF REAL PROPERTY.

NOTICE IS HEREBY GIVEN THAT BESSIE IRENE COLBERT, as Executrix of the Estate of Stanley W. Colbert, also known as Stanley Wilson Colbert, deceased, will sell at private sale to the highest and best bidder upon the following conditions hereinafter mentioned, and subject to confirmation by the above named Superior Court on March 8, 1957, at the hour of two o'clock P. M. or thereafter, within the time allowed by law, at the estate of Horowitz & Howard, Suite 200 Chapman Building, 758 South Broadway, Los Angeles, California, all real, personal and mixed estate of said Stanley W. Colbert, deceased, at the time of his death and all rights, title and interest that said estate has acquired by operation of law or otherwise, other than or in addition to that of said Stanley W. Colbert at the time of his death and in to the real property described as follows:

Lot 1 in Block 12, Winterhaven Manor, as shown by map on file in Book 18, page 28 of Maps in the Office of the County Recorder of Riverside, State of California.

Bids or offers are invited for said property and must be in writing and will be received at the office of Horowitz & Howard, attorneys for said Executrix, or may be filed with the Clerk of said Superior Court or delivered to the said Executrix, personally, at any time after first publication of this notice and before making said sale.

Said sale will be made upon the following terms: All cash.

Dated: February 12, 1957.

BESSIE IRENE COLBERT, Executrix of the Last Will of Stanley W. Colbert, also known as Stanley Wilson Colbert, deceased.

HOROWITZ & HOWARD, 1200 Chapman Building, 758 South Broadway, Los Angeles 14, California 2015.

Attorneys for Executrix. Publish—Feb. 15, 16, 19, 20, 21, 22, 23, 26, 27, 28, Mar. 1, 1957.

NO. 364 NOTICE OF SALE ON EXECUTION REAL PROPERTY.

GERALD FLOYD RUSTEN, Plaintiff.

JAY B. GALEY, Defendant.

UNDENIED AND BY VERDICT of a Jury of Execution issued out of the Justice Court, PALM SPRINGS JUDICIAL DISTRICT of the County of Riverside, State of California, dated the 19th day of June, A. D. 1956, in the above entitled action, and said Justice Court, County of Palm Springs Judicial District Court, County of Riverside, State of California, entered the above named Judgment against JAY B. GALEY, the above named defendant, on the 18th day of June, 1957, for the sum of Two Hundred Ninety-nine and 20/100 (\$299.20) dollars, and costs and counsel fees amounting to One hundred seven and 28/100 dollars. I have this day attached and levied upon all the right, title and interest and estate of the above named defendant JAY B. GALEY in and to the following described real property, situate, being and being in the City of Palm Springs in the County of Riverside, State of California, and more particularly described as follows:

(681 CALLE PALO PIERRO) That portion of Lot 11 in Section 21, 748, R4E, SR&M, as shown by map of Palm Valley Colony Lands, on file in Book 14, page 482 of Maps, in the Office of the County Recorder of San Diego County, California, particularly described as follows:

Commencing at a point on the South line of Lot 12 of Vista Santa Rosa, as shown by map on file in Book 13, page 87 of Maps, Records of Riverside County, Calif., 38 feet westerly from the Southeast corner of said lot, 181 thence South 88° 41' West 100 feet; Thence North 88° 41' West 25 feet; Thence East parallel with the Southerly line of lots 129, 131 of said Vista Santa Rosa, 100' thence South 88° 41' West to the point of beginning and recorded on Map 2033, Page 300.

NOTICE is hereby given that I will on the 23rd day of March, A. D. 1957, at 10:00 o'clock A. M. of said day, I will sell all the right, title and interest of said Jay B. Galey or either of them in and to the above described property, or in much thereof as may be necessary to satisfy

plaintiffs claim, besides all costs, interest and attorney costs.

The sale will take place at The Constable's Office, Palm Springs, California at public auction, for the least money to the highest and best bidder.

Dated, February 26, A. D. 1957.
HOWARD F. POE, Constable of Palm Springs Judicial District.
Publish Feb. 28 and Mar. 7, 14, 21, 1957.

NO. 358 ARNOLD RUMWELL, Attorney for the Plaintiff.

121 S. Palm Canyon Dr. Palm Springs, Cal. 92268

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF RIVERSIDE

LOIS MARIE RUFF, Plaintiff. FRANKLIN H. RUFF, Defendant.

NO. 12110-115

THE PEOPLE OF THE STATE OF CALIFORNIA SEND GREETING TO FRANKLIN H. RUFF, Defendant.

You are directed to appear in an action brought against you by the above named plaintiff in the Superior Court of the State of California, in and for the County of Riverside, to answer the complaint against you, with ten days after the service on you of this Summons, if served within the County of Riverside, or within thirty days if served elsewhere, except that if the action is against the State pursuant to Section 783.3 of the Code of Civil Procedure, within 120 days.

And you are hereby notified that unless you appear and answer as above required, judgment will be taken against you for any money or damages demanded in the Complaint, as arising upon contract or will apply to the Court for any other relief demanded in the Complaint.

Given under my hand and seal of the Superior Court of the County of Riverside, State of California, this 8th day of November, 1956.

G. A. PEQUEGNAT, County Clerk of the Superior Court of the County of Riverside, State of California.

By G. L. CHRISTIANSEN, Deputy (SEAL).

APPEARANCE: "A defendant appears in an action with the answer, demurrer or gives the plaintiff written notice of his appearance, or when an attorney appears for him, appearance for him." (Sec. 1014 C.C.P.)

Answers or demurrers must be in writing, in four copies, to rule of court, accompanied with the necessary fee, and filed with the Clerk.

Publish Feb. 21, 28 and Mar. 7, 14, 21, 28 and Apr. 4, 11, 1957.

NO. 356 CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME.

THE UNDERSIGNED do hereby certify that they are conducting a Real Estate Development business at 1807 North Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of:

TERRY RAY & ERNIE DUNLEVIE ENTERPRISES

and that said firm is composed of the following persons and names and addresses as follows, to-wit:

Terry Ray, 1241 Linda Vista, Palm Springs, California.
Ernie Dunlevie, 1887 East Alejo Road, Palm Springs, California.

Given under my hand and this Ninth day of February, 1957.

TERRY RAY, County of Riverside, State of California.

ON THIS 8th day of February, A. D. 1957, before me ELIZABETH B. LUCE, Notary Public in and for said County and State, My Commission expires June 3, 1957.

Publish Feb. 14, 21, 28 and Mar. 7, 1957.

ELIZABETH BLANCHETTE LUCE, Notary Public in and for said County and State, My Commission expires June 3, 1957.

Publish Feb. 14, 21, 28 and Mar. 7, 1957.

For Cement Work Call CLAUDE ALLEN, Licensed Contractor — Ph. 9276

JUST DIAL 5003 for information and assistance in placing an action-getting Classified ad.

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Painters Always Available PAINTERS & CONTRACTORS Hour or Contract Ph. 2905 NATIONAL PAINT STORE

EVENING SITTER or Companion to child or adult. Former teacher. Own car. Phone 3373.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5850, 2341.

NEED steady work, practical nurse, experienced all around. Neat — Phone 6617.

DO you need a HANDY MAN? Will do anything. Phone 4641 Ask for Jim Smith.

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LADY will care for children day, week or month. PHONE 6708

WILL do housework or child care by hour, day or week. PHONE 6338

DAYWORK, Baby sitting wanted. References. Own transportation. Phone after 7 p.m. 7737.

WANT straight cooking job in private home. Live in. References. PHONE 9082

WOMAN or couple—several hours work per day in small hotel for free rent and utilities. Phone 8-3251 or see Desert Realty Co. 60-615 Broadway Cathedral City

HIGH SCHOOL BOY SAT AND SUN To Take Care of Pool Area PHONE 2322

HOUSEKEEPER wanted, care of 2 pre-school children. Own room and bath, plus small salary. PHONE 9702 or 3057

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Announcements 14

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Service Misc. 15

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Fireplaces, Barbecue Pits, Garden Walls, a Full line of Masonry work to offer you.
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Desert Hot Springs Ph. 4-2002

Mimeographing
PRINTING
Business Cards, Announcements
Rubber Stamps, VONA GOLF
66-570 Carey Rd., Phone 8-4474

SLIPCOVERS
D. FISMAN PHONE 8-4094
MADE TO ORDER

MONEY TIGHT in your household. For extra cash, sell unneeded items via Classified. 5005 is the number.

AVON PRODUCTS' TERRIFIC
specials for 3 weeks. On my get acquainted campaign. Phone 6964 evenings.

FURS RESTYLED
30 YEARS IN L.A.—66-146 W. 8th, Desert Hot Springs. Phone 4-3935

PAPER HANGING
QUALITY, workmanship. Results Guaranteed. Phone Palm Desert 76-3131

COSTUMES for all occasions ready made, to order and to rent.
HOUSE OF DUANE
546 GROVE Ph. 8-3544

BILL THE HANDY MAN
COMPLETE home repair service. Licensed and insured. Remodeling our specialty. Ph. 8-6605.

PALM SPRINGS TAILOR
Men and Woman's Tailoring
Shirts and Furs Remodeling
206 E. Amada Rd. Phone 2446

For Cement Work Call CLAUDE ALLEN, Licensed Contractor — Ph. 9276

JUST DIAL 5003 for information and assistance in placing an action-getting Classified ad.

A-1 CARPENTER Cabinet Work and Repairs PHONE 9738

STONE AND BRICK MASON Fireplaces, Barbecues, Etc. Local References — Phone 6214

Situations Wanted 25

Painters Always Available PAINTERS & CONTRACTORS Hour or Contract Ph. 2905 NATIONAL PAINT STORE

EVENING SITTER or Companion to child or adult. Former teacher. Own car. Phone 3373.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5850, 2341.

NEED steady work, practical nurse, experienced all around. Neat — Phone 6617.

DO you need a HANDY MAN? Will do anything. Phone 4641 Ask for Jim Smith.

BABY SITTING, reliable person. References — transportation. Mrs. Marie Snyder Ph. 8-3024

LADY will care for children day, week or month. PHONE 6708

WILL do housework or child care by hour, day or week. PHONE 6338

DAYWORK, Baby sitting wanted. References. Own transportation. Phone after 7 p.m. 7737.

WANT straight cooking job in private home. Live in. References. PHONE 9082

WOMAN or couple—several hours work per day in small hotel for free rent and utilities. Phone 8-3251 or see Desert Realty Co. 60-615 Broadway Cathedral City

HIGH SCHOOL BOY SAT AND SUN To Take Care of Pool Area PHONE 2322

HOUSEKEEPER wanted, care of 2 pre-school children. Own room and bath, plus small salary. PHONE 9702 or 3057

WANT PARTNER FOR LOCAL CABINET SHOP FULLY EQUIPPED — PH. 6473

PHONE 5005
For Best
Classified Results

ARE YOU Registered With Us? No Fees for Jobs CALL IN PERSON

Houseman
Porter
Clerical
Waitresses
Maids
Pantryman
Bus Boys
Dishwashers

Palm Springs
Employers Association
214 N. Indian Avenue

DESERT
EMPLOYMENT AGENCY

N. C. R. Operator \$65 wk.
Cook \$200.
Typist \$60 wk.
Pantryman \$225
Stock Girl \$50 wk.
Accountant \$350
Desk Clerk \$225
Mother's Helper R & B \$125
P. B. X. Operator R & B \$175
Houseman R & B \$150
Hotel Maid \$175
Cook Housekeeper R & B \$200
Hotel Maids and Waitresses

LUCILLE GARLAND
208 N. Indian Ave. Ph. 2384

BOYS
EARN YOUR OWN MONEY

Boys 10 to 12 Years of Age TO SELL THE DAILY DESERT SUN ON THE STREET

Good Profits, Prizes and Benefits
Good Corners Still Available Apply

The Daily DESERT SUN CIRCULATION OFFICE

SECRETARY WITH GOOD COMMAND OF ENGLISH. MUST BE CAPABLE IN SHORTHAND AND BE ABLE TO READ PROOFS. SOME KNOWLEDGE OF BOOKKEEPING NECESSARY. PREFER SOMEONE WHO LIVES AT HOME. THIS IS AN INTERESTING POSITION AND CAN LEAD INTO SPECTACULAR CAREER IN PUBLISHING OR ADVERTISING. WRITE Box 190, Desert Sun, File K-6.

COSMETICS
EXPERIENCED WITH ALL QUALITY LINES

COSTUME Jewelry, Hand Bags, etc. — Outstanding Opportunity.

MILTON F. KREIS
101 S. PALM CANYON

NEED
EXPERIENCED Polish and Detail man for used car department, full time position, many company benefits. Established new car dealer.

ASK FOR LARRY HEYDEN
STACK'S CHEVROLET
330 SUNNY DUNES ROAD

BOOKKEEPER
EXPERIENCED RESTAURANT GIVE previous experience, age, qualifications, references, all in one letter.

Permanent Position SALARY OPEN
Desert Sun, Box 190, File K-5

Loeda and George Hageman's EMPLOYMENT SERVICE AGENCY

If you want a job To place you— To place you do the rest.

135 E. Andreas Rd. Ph. 2356

HOTEL HELP
BELLMAN — WAITERS
HOUSE MAN — MAIDS
COOK

CASITAS DEL MONTE
2281 SOUTH PALM CANYON DR. PHONE 2177

AVON offers Business Girls an opportunity to increase their earnings by becoming an Avon Representative. Where they are employed. For information Write District Manager, Avon, P. O. Box 608, Beaumont, Calif.

FIRST CLASS FRY COOK 7 A.M. — 3 P.M.
Man or Lady — Pantry, Salad, and Baking 10 a.m. — 3 p.m. Phone Palm Desert 76-2666

HAIR Dresser, all around experienced. Jacque and Vectors Beauty Salon, 173 N. Palm Canyon Dr. PHONE 5246

GIRLS for pleasant day time outdoor work, as Camera Girls. No experience necessary. We train you. Excellent pay. Phone 5764

HOUSEKEEPER—Live in, private room and bath, 3 adults and school age child. Duties light. PHONE 2305 or 7116

FULLER BRUSH SALESMAN PERMANENT
PHONE 8-4652 AFTER 6 P.M.

LADY hamburger cook. Fountain girl, white, days. Desert Freeze 1480 SOUTH PALM CANYON DR. PHONE 5764

WANT CONSTRUCTION MEN Experienced in Electric, Carpentry, Plumbing — Ph. 6473

Phone 5005 For Classified Ads!

Real Estate for Sale

RUSSELL WADE
REALTOR
Look What's Been Added To Our Outstanding Values!

THIS R-2 LOT

LOCATED IN THE SOUTH END NEAR CAMERON CENTER A GREAT LOCATION! YOU CAN BUILD 8 UNITS

PRICED TO SELL! \$17,500

TERMS

MEMBER PALM SPRINGS REALTY BOARD

Consult our efficient and courteous associates for personalized service

RUSSELL WADE, Realtor
850 SOUTH PALM CANYON DRIVE PHONE 2355

BUY SUNSHINE CHEAPLY
Holiday or Retirement Homes — \$4475

HERE'S THE NEWEST IDEA on the California desert. Holiday or retirement homes for the price of an auto. Only \$4475 cash for 600 sq. ft.—1 bedroom, living room, fireplace, bath, kitchen, carport, in cement block. Or you can build your own weekend home, BIG lots 150'x66'. Utilities. Leased for 99 years. \$7 month. No \$ tied up in costly lots. Use \$ to build home. Same plan as Stanford University—first time offered on the desert. Homes now under construction. 12 minutes out of Palm Springs—right on Ramon Road. Palm Springs High School district and buses to ranch—in the heart of 1500 acre residential ranch. 15c phone toll.

DRIVE OUT RAMON ROAD (across Freeway 99) to the end — and see these remarkable little homes going up now. Or write for details.

HIDDEN SPRINGS RANCH OASIS
CHARLES DOYLE — Original Owner of Smoke Tree Ranch
1000 PALMS, CALIFORNIA, PHONE 611

REMEMBER THAT FELLOW
WAITING FOR THE PRICE OF REAL ESTATE TO COME DOWN

WELL, I MET HIM THE OTHER DAY. HE WAS WALKING AROUND ON CRUTCHES.

HE IS STILL WAITING
JIMMY GEORGE
"THE BUILDERS BROKER"

508 Industrial Place Phone 7149 or 6366

Real Estate Loans 28

MONEY AVAILABLE for Real Estate loans of all types. JEKYLL BRADLEY COLVEN Realtors
487 N. Palm Canyon Ph. 2734

Bus. Opportunities 29

Popular Bar and Restaurant
FULLY equipped. Presently operating. For full details— JIM SHARPE Phone 2319

Business & Financial 30

WISH contact with a REAL ESTATE BROKER, of recognized reputation for honest dealing. Established good character and acquaintance with the Palm Springs area. New office South Palm Canyon Drive, will be a branch of a firm operating in Southern California for more than 30 years. Phone 7161

Real Estate Loans 28

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487 N. Palm Canyon Ph. 2734

Bus. Opportunities 29

PALM DESERT

SMARTEST ADDRESS ON THE
AMERICAN DESERT

\$36,500—Lovely new modern home, 3 bedrooms, 2 baths, carpets, drapes, weathermaker. Large lot.

\$35,000—Custom built furnished home. Top neighborhood. 2 bedrooms, 2 baths, convertible den, large lanai, 2 fireplaces, beautifully landscaped.

\$14,950—Dramatic new modern 2 bedroom home. Large walled patio, room for pool.

\$13,500—Own an individual Sun Lodge home with garden and pool care; close to Shadow Mountain Club. Ask us about them.

BEAUTIFUL VIEW HOMESITES
AS LOW AS
\$2150

BEST BUYS ON THE DESERT

PALM DESERT SALES CO.

OFFICE FOR PALM DESERT PROPERTIES

CORNER LARKSPUR LANE AND HIGHWAY 111

PHONE PALM DESERT 76-3794

DON CAMERON, Realtor

22 YEARS IN DESERT PROPERTIES

DON CAMERON SAYS: "Live near the Country Clubs."

ADJOINING Thunderbird Country Club on Country Club Drive—new contemporary desert design luxury home on large corner lot. All the latest fixtures designed by top architect. This 3 bedroom, 2 bath home is offered for sale at \$48,800 and can be shown by appointment through this office.

BRAND NEW 3 bedroom, 2 bath home in Rancho Mirage. Refrigerated air conditioning, forced air heating, built-in range, oven, refrigerator, disposal. 15x30 pool. \$27,500. Low down, easy terms.

ASSOCIATES

Al Ziskin Isabelle Cameron

ON "THE STRIP," HIGHWAY 111, RANCHO MIRAGE

Phone P.S. 8-4932 — Palm Desert 76-3961

HEAR the "DON CAMERON SHOW" over K C M J every

SUNDAY AT 3 P.M. for the BEST BUYS on the DESERT!

Lots & Acreage

33

ACRES OF DIAMONDS

FOUR —20 ACRE PARCELS
FROM \$12,500 to \$22,500

"BUY GOOD LAND when young,
keep it and it will keep you
when old."

HOW TRUE! Recall when you
could have bought half of Palm
Springs cheap? It's occurring
right now again — under your
nose. The desert is simply filling
up. Here's the last of the low
cost land in the Miracle Triangle.
Every city utility available
—So. Calif. Natural Gas, Public
Utilities, City Water available.
electric and phone lines to land
—free. Surveyed, staked and
graveled roads. Palm Springs
High School district buses. Back
up out of Valley Winds and gorgeous
views. Choice portions of
this 1500 acre residential ranch.
Owner must sell on account of
tax problems on long low easy
terms. Broker cooperation.
DRIVE OUT Ramon Road across
Freeway 99 to end of Ramon.
Doyle, owner, Hidden Springs
Ranch, Thousand Palms. Ph. 611

45 ACRES NEAR Thunderbird Area

BEAUTIFUL FOR
SUBDIVISION OR ESTATE SITE
OWNER

PHONE PALM SPRINGS — 8-3199

INDIO 76-5133

5 CONTIGUOUS lots, Two R-1 and
Four R-2 Las Palmas Section.
Phone P.S. 5661 or Beverly Hills
CR 47-226.

\$5600 INCOME lot, tract 2 lot 47
on Juniper. Small Down. Owner.
Write Dahler, 10927 Bushnell
Arlington, California.

For Sale or Exchange

34

DARWIN THE BUILDER

OFFERS
FOR SALE OR TRADE
AND GUARANTEES FOR YEARS

The finest constructed
The best of materials and appli-
cations
The most practical
The most comfortable
And the most for your money
Built for real family people

Prices ranging to \$50,000
Will take your old or smaller home
or lots in trade

Phone 2305 Evenings Ph. 7116

FOR SALE or trade, 6 units BEST
LOCATION, shows good returns.
By Owner, 161 So. Cahuilla.

Income Property

35a

Read - Look - Buy

HOTTEST DEAL in Palm Springs
3 units furnished. Room for
more. Walking distance, in beautiful
WARM SANDS area. Reduced
to \$25,500 — only \$5000
down.

Billy Wright
20 YEARS IN PALM SPRINGS
382 N. Palm Canyon Ph. 5727

The Desert Sun Thursday, Feb. 28, 1957

13

George Gannon Presents:

\$10,750—2 BEDROOM, 1 bath, near school, 100x100 lot. Small down.

\$15,975—CLOSE IN—3 bedroom, 2 bath, 100x100 lot. \$2500 cash down.

\$19,500—NEW 2 bedroom, 2 bath home. Carpets and custom drapes.

\$27,500—FURNISHED 3 bedroom, 2 bath with POOL. Exceptional value.

\$30,950—NEW, MODERN 3 bedrooms, 2 baths with POOL. Carrier air conditioned. Walled.

\$35,000—LUXURIOUSLY furnished 3 bedrooms, 2 bath home, POOL.

\$52,000—CHOICE 5 bedroom, 4 bath with POOL. Furnished.

\$80,000—LAS PALMAS. Luxuriously furnished 5 bedroom, 5 bath, POOL.

GANNON REALTY CO.

1201 N. PALM CANYON DRIVE

PHONE 2772

FOR BEST BUYS

See—DESERT SKY

20 ACRES near Mecca and Salton Sea. Warm early crop land. \$7000.

40 ACRES—good citrus land. Water available. \$350 per acre.

60 ACRES—Highway 111 near Indian Wells Golf Club. A steal at \$1500

per acre. Terms.

DUPLEX—Near Thunderbird. Furnished. Corner lot \$16,500. Terms.

BUSINESS LOT—Rancho Mirage. \$7500. Terms.

MOTEL LOT—Rancho Mirage—\$6600. Terms.

TRADE YOUR LOT on new deluxe home—2 bedrooms, 2 baths, plus

den, Rancho Mirage.

DESERT SKY REALTY

Allan Birkel Fredhold

Paul R. Smith

A. S. McMillan

71-800 Highway 111, Next to Post Office, Rancho Mirage

PHONE PALM SPRINGS 8-3363 PHONE PALM DESERT 76-5242

MURIEL E. FULTON, REALTOR

FRANCES WILSON

FRANCES ELLIOTT

Oasis Building — 125 South Palm Canyon Drive — Phone 2225

REAL ESTATE SPECIALS

WE HAVE A CHOICE, custom built, modern 3 bedroom home. Latest
flowing design with glass walls. Overlooks pool and garden. Fine
view. Quiet, exclusive neighborhood—close in. Furnace—refriger-
ated air conditioning. This house is a real GEM—Completely fur-
nished. Priced to sell below reproduction cost. Asking \$79,500.
MAKE OFFER.

70 UNIT HOTEL with every facility for hotel operation. Room for ad-
ditional units. Excellent location. Shown to qualified buyers only.
Price \$375,000. Terms 29% down, balance over 20 years. Owner
might lease with option to buy. Investigate this property if you
are seriously looking for a hotel operation.

Exclusive With

MURIEL E. FULTON, REALTOR

22 YEARS IN PALM SPRINGS REAL ESTATE

Peter B. Sheptenko

OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

MUST BE SOLD!

3 R-2 LOTS

Close In

315' Frontage

\$7500 EACH

Easy Terms

PRICED FOR
QUICK SALE

3 BEDROOMS, 2 baths, Swedish
fireplace, wall to wall carpeting,
sliding glass doors open onto a
beautiful heated and filtered
SWIMMING POOL. Completely
landscaped. Beautifully fur-
nished and ready to move in. \$27,500

SOUTH END walled corner lot.
Walking distance to Palm Can-
yon — \$5000.

SAN FRANCISCO — Will trade
beautiful Palm Springs hillside
home with pool — for home or
income in San Francisco. Call
for details.

FABULOUSLY LANDSCAPED —
superb view. Shuffle board court
underground utilities. Completely
walled. 2 Bedrooms, den, carpet
and drapes. Owner anxious —
Will carry all papers. El Mirador
area. \$25,750.

BEAUTIFUL SOUTH END home.
3 View bedrooms, (2 with sepa-
rate entrance) 3 1/2 baths, large
dining room. Patio, barbecue,
fireplace, unit heat, walled for
privacy. Exceptionally well land-
scaped. Partly furnished \$32,500
Very Anxious

PHONE 2064

Howard Palmer Ervin Hall
Bess Matloff Art Campbell
Betty Luce Mal Hamm

THE PIONEER REALTY CO.
OF PALM SPRINGS

475 N. Palm Canyon Dr.

Phone 2727

ADJOINING THUNDERBIRD

ON COUNTRY CLUB DRIVE

Luxurious 2 bedroom, 2 bath home
with double garage.

Glass-enclosed living room, 26 x 25,
terrific view, fireplace.

Refrigeration and forced air heat.
Ice-maker, range, disposal. Drap-
eries and wall-to-wall carpets.

Built-in TV, Hi-Fi player, FM.

Ample storage, many built-ins.

\$37,500 (\$42,500 furnished). Ex-
cellent terms.

Owner — Ph. Palm Springs 8-7303
or Palm Desert 76-4931

FOR ALL KINDS OF REAL ESTATE

CONSULT
MURPHY REALTY

464 N. PALM CANYON

PHONE 5102

Phone 5005 For Classified Ads!

THERESA PRESS

THE HOME IS THE HEART AND THE HOPE
OF THE NATION!

A Home gives you Prestige . . .

A Home gives you Security . . .

BUY NOW

3 BEDROOMS, 2 baths, built to owner's specifications. Couldn't be
replaced for this today—\$23,750.

3 BEDROOMS, 2 baths, South End location, completely and tastefully
furnished, 100x100 enclosed lot. We recommend this to hold up in
value. See it!—\$25,500.

INCOME

A GOING BUSINESS! Finest location! \$80,000 will handle. For details
come to our office . . . nothing to equal in Palm Springs today
an excellent return on your investment. 16 Units, room for
more . . . extremely attractive and has everything you'd want
convenience, comfort, view, and clientele!

LOTS

R-3 PALM CANYON FRONTAGE . . . alley in the back . . . \$36,000

BUILDERS! ATTENTION!
ELEVEN LOTS . . . all utilities in . . . streets paved
See us for complete details.

RENTALS

3 bedrooms, 3 baths, guest house, pool—\$1000.
See us for seasonal or year-round rentals.

THERESA PRESS, Realtor

FRANK GAUTIELLO TONY RIZZOTTO TED McKINNEY

611 South Palm Canyon Drive

Phone 5282 or 5294

AMY NELSON

\$15,000—A small estate—2 bedroom and garage. Large corner. Shrubs,
fruit and shade trees galore.

\$17,500—Like new—furnished 3 bedroom, 2 bath. Large landscaped
corner lot. Small down.

\$19,500—Near new furnished 2 bedroom, fireplace, stove and oven.
On large hilltop lot—a beauty!

\$23,500—New ultra modern 3 bedroom, 2 bath, double port, stove,
oven, barbecue, 2 fireplaces, refrigeration cooled, many extras

\$27,500—3 bedroom, 2 bath, carpets, drapes, double garage, walled,
fruit trees. A bargain! South end.

INCOME PROPERTY

\$55,000—Furnished 6 units and pool. On main street, center of town.
Small down.

\$42,500—Furnished 5 units and pool. Good terms.

\$75,000—Furnished 12 units. Pool. Top location. Good income. Terms.

\$135,000—Furnished 12 deluxe near new units. Refrigeration cooled. Top
location.

LOTS

\$1350—Large lot on paved street. Terms.

\$3400—Panoramic view lot, good terms.

\$7000—120'x100' corner—best location.

\$65,000—250'x128' corner on Palm Canyon. Across from deluxe motel.
Some terms.

OUR BUILDER SAYS: \$15,000 for 3 bedroom, 2 bath, pool, on your lot.

AMY NELSON, Realtor

2277 North Palm Canyon Drive

Phone 5254 or 5545

San Clemente Office 508 No. Highway 101 — Phone Hy. 21121

Look Around

THEN see us to compare our
TOP VALUES

3 BEDROOMS, 2 baths, guesthouse
lot 100' x 225'. Furnished \$19,
000, \$3000 down, balance \$150 per
month.

DEEP WELL - 2 Bedrooms, guest
house. \$27,000 — \$4000 down.

CORNER lot 170' x 166' Indian
Avenue C-1 . . . \$15,000

5 ACRES, Tamarisk golf. 2 Bed-
room house \$22,000. \$5,000 down
Rental of house should pay bal-
ance.

80 ACRES - A buy at \$600.
Terrific potential.

R-2 LOTS for 8 units . . \$13,000

R-3 LOTS for 20 units . . \$7000

Palm Canyon Realty

311 South

311 S. Palm Canyon Dr. Ph. 5612

Houses Can't Talk

BUT YOU WILL when you see
this 3 bedroom, 2 bath house
with built-in barbecue and oven,
table top range and 2-car gar-
age—located on a large lot and
in one of the best areas in town
and all for only \$23,500

2 BEDROOM, 2 bath furnished
home in south end. Completely
landscaped. Lots of citrus. Large
heated and filtered pool. \$35,000
Will lease for long or short term.

PHONE 2064

Howard Palmer Ervin Hall
Bess Matloff Art Campbell
Betty Luce Mal Hamm

THE PIONEER REALTY CO.
OF PALM SPRINGS

475 N. Palm Canyon Dr.

Phone 2727

DEEP WELL

2 BEDROOMS, 2 baths, large TV
room. Pool. Completely fur-
nished with TV \$31,500.

PHONE MR. BOYD — 2545

JIM SHARPE REAL ESTATE

ELEGANTLY furnished 1 bedroom
home. Interior decorated. Sliding
glass screened lanai, large patio,
fireplace, beautifully landscaped,
room for pool. Sacrifice, low
price. Owner Phone 5477.

\$7500

I WILL sacrifice my new 1 bed-
room home because of sickness
Minutes from Palm Springs \$7500
Unfurnished \$8500. Furnished,
all electric utilities. Landscaped
front and back yards. 40' TV ap-
artment steel awnings, venetian
blinds. Large swimming pool
block away, free. Owner Desert
Sun, Box 190, File J-5.

80 Acres — \$8000 down
Level, Close in, \$300 Per Acre
PHONE 4878 PRINCIPALS ONLY

UNDER \$6000. Attractive, modern
Furnished 4 rooms, garage, Bar-
B-Q, walled, trees. Phone 4419.

HOUSE TO MOVE
3 Bedroom, Good Condition.
\$700. Phone 8-5005

Phone 5005 For Classified Ads!

OWNER SELLING BEAUTIFUL
NEW MODERN HOME, in exclu-
sive Merito Vista, 3 bedrooms,
2 baths, on 100' x 254' fully land-
scaped lot. Heated 40' pool, guest
house and bath, even room for
tennis court. Phone 5494.
Shown by Appointment Only.

OWNER SELLING BEAUTIFUL
NEW MODERN HOME, in exclu-
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house and bath, even room for
tennis court. Phone 5494.
Shown by Appointment Only.

HAROLD HICKS**REALTOR**30 years
in palm springs**REAL ESTATE
RECOMMENDS**

486 SUNSET WAY at ALEJO
A NEW HOUSE—OPEN 1-4 p.m.
Spacious 3 bedrooms, 3 baths,
Huge Stone Fireplace and planters.
Tampa built-in Oven and
Range, Wall Freezer and Refrigerator.
Dishwasher and
Disposal. Forced Air Heating and
Cooling. Walked-in Yard.
1st Loan of \$15,000 at \$136 mo.
A REAL BUY!
Hicks Realtor on Premises.

PHONE 9681

FAMILY HOME furnished 3 bedrooms and 2-car garage, enclosed yard with citrus trees and shrubs—Immediate possession only \$16,900 with \$5000 down.

PHONE 9681

FIRST TIME OFFERED, nearly new 3 bedroom, 2 bath home with SWIMMING POOL (heated and filtered) and completely furnished. Sliding glass doors out to the patio from the living room. Attractive fireplace, double garage and the yard is landscaped with desert plants for the minimum of care... this is really a little 'jewel'. Full Price is \$27,500. (firm) with \$5000 down.

PHONE 9681

DUPLEX NEAR EL MIRADOR 2 Bedrooms each, plus Living Room and Dinette, 1 Unit Leased, \$130 month. Sewer line in and paid for. Both units furnished. Full Price only \$29,550. Clear, Owner help to finance.

PHONE 9681

EXCLUSIVE LISTING GET TOP BILLING AND PRIORITY. OUR PROMOTIONAL ADVERTISING GETS RESULTS. LIST NOW.

PHONE 9681

THIS IS THE MOST ATTRACTIVE small home we have had to offer in some time. As modern as tomorrow in all respects, 2 bedrooms, 18' x 36' pool, delightfully landscaped in the desert fashion. Beautifully and completely furnished. \$31,000.

PHONE 9681

FOR A SUCCESSFUL MAN A DEEP WELL home smartly furnished... built-in barbecue in compact kitchen... utility room has washer... there's also a dryer... separate dining room... and a handy bar. THREE BEDROOMS (MASTER BEDROOM HAS DRESSING ROOM) THREE BATHS. Well executed landscaping and LARGE PATIO WITH POOL complete the picture of quality living. FURNISHED \$45,000.

PHONE 9681

MERITO VISTA close in furnished 3 bedroom, 3 bath home with pool. Enclosed yard with minimum of upkeep. Water shares. Delightful view \$47,500

PHONE 9681

BUILDER'S SPECIAL — NOT MANY LIKE THIS! BEAUTIFUL VIEW LOT R-1 LARGE AND ALL FILLED AND LEVELLED—READY TO GO — PRICE \$4500.

PHONE 9681

R-1 LOT, Chino Vista Estates, 100' x 128' plus... \$4500
R-1 LOT, Desert Palms, New Home area, 100' x 100'... \$4250
R-1 LOT, Little Tuscany, Corner Panorama, 100' x 102', Carry five Units. Near Ramon... \$6650

insurance

Fire, Auto, Theft, Liability, Life, Casualty, Marine, or YOU NAME IT. "We INSURE EVERYTHING" Reliable Service and Counseling. "An ounce of prevention is worth a pound of cure."

INSURE WISELY**SEE OR CALL****george brown**

Manager

Harold Hicks

Insurance Agency

PHONE 9681**HAROLD HICKS****Associates**

Burnham Bigelow

Kenneth Herman

Wm. Hopkins

Mildred Jackson

Charles Lyngaard

H. Orvis Poort

Ray Baur

1345 N. Palm Canyon**PHONE 9681****BEAT THIS**

HOME WITH INCOME—Live in the furnished guest house and the \$100 month rental for the three bedroom furnished home will pay off the mortgage! Full Price \$12,800 — \$3000 down.

DESIGNED FOR LIVING 3 BEDROOMS, 2 full baths, fireplace, dream kitchen with service bar, built-in range and oven. Cannot be duplicated at selling price of \$18,000 with only \$5000 down.

PERMANENT INCOME A GOLDEN opportunity to enjoy desert living and a solid return on your investment. 10 Deluxe units with pool, room for expansion, reduced for quick sale by out of town owner. \$55,000 Terms.

STEAL LARGE level lot \$4750 Will subordinate to builder.

HIGHWAY FRONTAGE 70 LEVEL Acres with utilities near Tamarisk Country Club. \$1500 an acre — terms.

UNIQUE 2 BEDROOMS, 2 Baths, acre lot, full size fenced tennis court, in exclusive Palm Springs Estates \$30,000 exceptional terms.

CROWN REALTY

PHONE 9601

SUITE 18 THE PLAZA

PHONE 8-8333

947 GLEN CATHEDRAL CITY

Across from the Post Office

**A PERFECT JEWEL
OF A WELL PLANNED
DESERT HOME**

EASY to take care of yet has everything for rich living. THIS extra large 2 bedroom, 2 bath home is refrigerated. Genuine Terrazo floors. Unusual California living area. You'll enjoy trying your technique in the modern kitchen. Fine pool in a walled yard. Top south end location.

TRULY a home you'll be proud to own!

THE \$37,500 price is 20 per cent under duplication cost.

Jekyll BRADLEY

COLVEN

REALTORS

457 N. Palm Canyon Ph. 2734

James Hammond

REALTOR

FURNISHED 2 Bedroom Tahquitz River home completely refrigerated. \$21,500.

LAS PALMAS AREA—2 Bedroom 2 bath furnished home on large landscaped lot. \$31,500. Wonderful terms.

Associates
Esther P. Hammond
Lisa Jones Marian Mathews
Charles Mathews
875 N. Palm Canyon Drive
Phone 5373

It's a Natural

WE BELIEVE you can earn MORE INCOME with probability of CAPITAL GAIN on about \$80,000 investment. Have 4 acre Date Palm Grove Trailer Park Site with permit to build 72 spaces. We have details and figures.

PHONE 9681

WULF & CANIFF
ASSOCIATED BROKERS
67-795 Highway 111 4 miles south
PH. 8-3265 — Eve. 3209

Furnished Home

DESIGNED for easy living. 2 Bedrooms, large view windows. Nice Patio. \$1500 down — full price \$15,500.

SUN REALTY CO.
OF PALM SPRINGS
428 N. Palm Canyon Ph. 2929

**PAPA DIDN'T
GET ALONG
WITH MAMA**

SO NOW we have this 3 bedroom 2 bath house to sell. It's only about 3 years old and on a large lot on the south side.

WE SUGGEST you get on this quickly because it won't last at the drastic price of \$19,500.

Jekyll BRADLEY

COLVEN

REALTORS

457 N. Palm Canyon Ph. 2734

DOWNTOWN R-2 lot \$10,500, old house on it free.
Also Banning house... \$6500
Luis Venger — PH. 9383 or 5595
"ALL MEN ARE BROTHERS"

BY PRIVATE owner. 3 bedroom house, with small attached apartment. 673 Sunny Dunes Place
PHONE 6331

3 BEDROOM, 2 bath home. Exclusive protected area, lovely garden, room for pool. Phone 5572 for appointment to inspect.

2 BEDROOM, furnished home Very livable — good location. Owner — 537 North Calle Rolph

3 BEDROOM, 2 1/2 baths, new, Southend, \$19,500.
157 PALO VERDE — PH. 2991

UNDERPRICED BARGAINS

4 APARTMENTS ON BUSINESS LOT. ROOM FOR MORE.
NEAR THUNDERBIRD
ONLY \$26,000, TERMS

OPEN HOUSE DAILY 10 TO 5

71-874 SAHARA ROAD, RANCHO MIRAGE
BEAUTIFUL 2 bedroom ranch house. Distinctive hand made furniture. Refrigeration cooling, furnace heat, fireplace, large lot, 2 car garage. A bargain! Best buy in area. Easy terms.

NEW HOME NEAR THUNDERBIRD COUNTRY CLUB
WITH LARGE SWIMMING POOL
2 bedrooms, den, 2 baths, big fenced lot on corner. Furnished, carpeted wall to wall, central heating, refrigerated cooling, fireplace, 2 car garage. \$29,950. Terms.

NEW MOTOR HOTEL ON 2 ACRES

8 BEAUTIFULLY FURNISHED UNITS.
ROOM FOR 40 ADDITIONAL UNITS.
FINE VIEW LOCATION, HEATED POOL.
CAN BE DEVELOPED INTO ONE OF THE FINEST
HOTEL SITES IN THE AREA. TERMS.

TRAILER PARK SITE FOR LEASE
11 Acres—level land—near Thunderbird—with all utilities.

PHONE US FOR APPOINTMENT TO SEE
HOMESITES IN EXCLUSIVE
SILVER SPUR RANCH
NOW AVAILABLE AT OPENING PRICES

TONY BURKE, INC.

ASSOCIATES

HOWARD FULMER PERCY WHITESIDE

BART FROM

70-237 HIGHWAY 111, NEAR THUNDERBIRD

PALM SPRINGS 85432

Deep Well Area

OUT OF TOWN OWNER—furnished 3 bedrooms, 1 1/2 baths, walking distance to stores. Asking \$24,500.

EL MIRADOR location - 3 lovely units on corner, owner ill and must sell. Will accept small down and carry back balance. \$37,500.

INDIAN AVE. FRONTAGE. Completely furnished house and rental. Submit.

4 UNITS—pool. 1 Bedroom apartments, TV. Room for more \$49,500

Munholland & Co.

Associates

GORDON NICHOLSON

B. K. DE TARR

1059 N. Palm Canyon Drive

PHONE 3673

Ernie Dunlevie

SUPERB RENTAL—fine south end location. 4 Bedrooms, 3 baths, new beautiful pool. Exquisitely furnished. \$1000 per month. available one to six months.

A HOME PLUS adjacent walled lot. 2 Bedrooms and den. All for \$24,000 furnished.

FULLY FURNISHED 2 Bedroom home. Refrigerated cooling, many extras such as glass wool insulation, etc. TV in. Only \$21,000 with down as low as \$4000

AN EASTERNER CAN'T COME BACK—his 3 bedroom, 2 bath home sacrificed at only \$23,500. Low down.

Ernie Dunlevie

CARLSON JOHNSON COND

PALOZZI CANNON

1807 N. Palm Canyon Drive

Phone 9657

LANG PICKS

DEEP WELL—2 bedrooms, 2 baths rumpus room, pool, \$29,500.

3 BEDROOMS, furnished, close in, water share, \$17,500.

R-1 LOT 132' x 135' \$7000

DUPLEX LOT \$21,500

ROSLYN LANG

REALTOR

1175 N. PALM CANYON

PHONE 2522

INDIO

20 ACRE DATE AND CITRUS RANCH. Furnished home with pool. Refrigeration air conditioning. \$52,500, terms.

JIM SHARPE Phone 2319

RANCHO MIRAGE

THE HUB of activity for renting rooms, apartments, houses—the Classified section. To offer your vacancies dial 5005.

THOUSAND PALMS

PLANNING TO MOVE? A Classified ad will quickly bring buyers for things you don't want to take along. Phone 5005.

2 BEDROOM — \$8500—\$6000 DOWN

AND 70 MONTH.

WELCOME HOMESTEAD

72-682 RAMON ROAD

YUCIAPA

6 1/2 ACRES, Mammoth house, 5 years, many extras. 2 blocks from Hwy 99. Adj. new subdivision — \$37,500.

447 West Ave. "L" Yucaipa

CATHEDRAL CITY

C-1 CORNER lot, has 2 houses. Room for a business building. Income on houses will carry loan. REALTOR — PHONE 8-5005

CORNER Duplex R-3 Lot. Furnished. Take trailer as part.

37-111 Cathedral Canyon Drive

Phone 5005 For Classified Ads! 68-657 Broadway Ph. 8-4891

BUY "WRIGHT"

20 YEARS IN PALM SPRINGS

WARM SANDS AREA—walking distance—almost new—3 units, room for more. Only \$26,750. Only \$5000 down.
HOME PLUS YEARLY INCOME—in close-in Warm Sands. Owner's lovely 3 bedroom, 2 bath apartment plus 2 beautiful unfurnished apartments—almost new—built to perfection. Only \$39,950.
NEAR BULLOCKS—assures income on 7 furnished units. \$69,750.

HIGHWAY HOME plus 6 units. Business lot 100'x250'. room for business building and additional units. Only \$57,500. Terms.
NICER INCOME—14 furnished units, pagl. Top location. A money maker! Reduced to \$120,000. Good terms. Submit exchange.

HOMES

SEE THIS ALMOST NEW—beautiful furnished home—3 bedrooms, 2 baths. Splendid location, near El Mirador. \$29,950.

4 BEDROOM HOME plus guest house, furnished. Only \$36,650.
CLOSE IN—beautifully furnished 2 bedroom, 2 bath. Only \$32,500.

ACREAGE

1 1/4 ACRES—Active area, excellent view, \$2500, terms.
5 ACRES—Beautiful view, wind protected, \$6500. Cash.
20 ACRES—Ideal speculation. Only \$2500 down, balance 15 years.
160 ACRES—Near subdivision activity. \$475 per acre, terms.

BILLY WRIGHT, Realtor

LEONA V. SMITH VIRGIL D. LOVE HERB LAKEY

382 N. PALM CANYON DRIVE PHONE 5727 or 6672

Prices Slashed

ON THESE 3 CUSTOM BUILT

homes in Shadow Mountain Estates adjacent to the club. Each

featuring 3 bedrooms, 2 baths,

refrigeration, dishwasher, disposal, range, refrigerator, oven,

inter-com. natural wood paneling, 2 carport. Buy now—save over \$2000!

TED SMITH

REALTOR

Associates

Col. McColly—Cliff Young

Art Newman

71-691 Hwy 111, Rancho Mirage

PHONE P.S. 8-5022

BY OWNER in Shadow Hills Estate, 3 bedroom, 2 bath home refrigerated cooling, built-in oven and range, priced to sell at \$22,500. Also, 2 bedroom home, fireplace and garage disposal, large lot, \$12,250. 44-082 San Luis Dr., Ph. 76-3422 Mon. thru Wed., or Inglewood, Pl. 9-7821

OPEN DAILY

72-753 BEAVERTAIL St. in Unit 6 West of Palms to Pines Hwy 74. Palm Desert, furnished 2 bedrooms, 2 baths, nice patio.

BETTY BECK, REALTOR

73-310 Highway 111 Ph. 76-5139

NEW better built home, 2 bedroom 2 baths, unit heat, built-in oven and range. All this and MORE only \$5500 down balance \$87 mo. Principals Call—76-4971.

CHOICE CORNER HOMESITE

SOUTH SIDE — 75' x 105'

SPECTACULAR VIEW

A REAL BUY AT \$2500

CALL 76-5182

Exchanges 36**Strategic Corner**

L.A. 8th and Caranodon. Income \$815 month. Want P.S. home. Trade down.

Desert Sun, Box 190, File K-6

I HAVE SOME

EXCELLENT TRADES

No Inflated Junk, Please.

COL. WARD WOOLDRIDGE

238 E. Palm Canyon Dr. Ph. 2360

Real Estate Wanted 37

LIST WHAT YOU HAVE

TO SELL, RENT OR TRADE

WITH PALM SPRINGS

MOST PROGRESSIVE OFFICE

Peter B. Sheptenko

THE PIONEER REALTY CO.

OF PALM SPRINGS

475 N. Palm Canyon Drive

Phone 2727

LIST YOUR PROPERTY

with

JIMMY GEORGE

"THE BUILDERS BROKER"

508 INDUSTRIAL PLACE

PHONE 7149 or 6366

WANTED income property. Will

swap my Palm Springs home or

other property as part payment.

Cal Brown, 695 Paseo El Mirador

PHONE 9872

FOR BEST RESULTS

List Your Property

With Adolph Israel

Realtor 671 N. Palm Canyon

NEW DeLuxe 23' cabin cruiser.

Cost \$7500, for Desert Property.

Pilgrim, 12217 Wilshire, W.L.A. 25

Industrial 38a

PALM SPRINGS WAREHOUSE

AND LOT \$6500. MANY INDUSTRIAL

USES. PH. 6473

Business Rentals 38

WAREHOUSE, SHOP \$60

RENTAL, ANY USE, CLOSE

IN PALM SPRINGS PH. 6473

LOVELY room, desirable location,

private entrance and bath.

PHONE 9475

CLOSE IN room, private bath, and

entrance. Apply 277 N. Calle

Encilla.

ONLY \$3950

CORNER R-1 LOT - 80 x 100

VERY CLEAN, WATER METER IN

BLOCK WALL ON NORTH SIDE

Musical Instruments 50A

NEW SPINET PIANO — \$475
NEW ELECTRIC ORGAN — \$395
Used Pianos and Organs
36 MONTHS TO PAY
Expert Piano Tuning
YATES MUSIC CO.
Plaza corner Indian Ph. 2838

Radios & Television 50B

12 1/2" ADMIRAL TELEVISION
1953 TABLE MODEL — \$59
Lot D-70, Rancho Trailer Park
1563 S. PALM CANYON DRIVE
AFTER 4:30 P. M.

Household Goods 50

MONEY!

WE ARE not selling money but are saving you money! Living room suite; bed divan, chair, ottoman, matching tables, floor lamp and 2 table lamps complete for \$299. 8 Piece dinette set; seats 8 people comfortably, new bronze-tone finish — complete for \$99.50. Complete bedroom group — \$199.50.

Maher Furniture
102 N. Indian Ave., Palm Springs
PHONE 7112

NEARLY new furniture from lovely home. Blonde coffee table \$15, step table \$10, antique Satin Hollywood bedspread and 2 bolsters \$20, drapes to match \$10. 2 Hollywood beds on frames \$20 set, slipper chair \$5, occasional chairs \$15 and \$10, lamp shades \$1 each, paintings \$1, 2 wardrobe trunks \$5 each.
600 PASEO DE ANZA

TEA CART, desk, tables, chairs, Dinette set, fire screen, sofa, rugs, lamps, 2 matching bamboo chairs, double beds, antique twin poster bed complete, dresser, mirror, stand and brass lamp. Kitchen items and ceramics. Paint. 657 Highland Drive.

NEW AND USED REFRIGERATORS and WASHERS
PHONE 8-3354
Anthony's Refrigeration Co.
664 Broadway Cathedral City

BENDIX Automatic Washer, new motor \$50. Portable cooler \$15 or trade for a double dresser with mirror. Phone 8-6134.
516 Plumley St., Cathedral City.

SHEETS 50 cpts, slips 16 cpts pillow 50 cpts, spreads 50 cpts refrigerator \$25. Stove \$25, bed \$5, mattress \$5, spring \$5, dresser \$10, chair \$1, etc. Ph. 2957

COMBINATION refrigerator and 4 burner electric stove. Also metal stall shower \$50. Phone 2289.

1953 AMANA Deep Freeze. Up-right, 15 cubic feet. Excellent condition — \$150. Phone 8-3693

BOX SPRINGS and inner spring mattress, like new. \$20.
Ramon Trailer Park, Lot 272

40 GALLON Electric Hot Water Heater, like new \$20.
PHONE 2964

USED GAS SERVEL
GOOD CONDITION — \$75
Phone Palm Desert 76-4382

USED FURNITURE FOR SALE
32-330 Whispering Palms Trail
OUTPOST ESTATES

Trailers for Sale 51

THE SENSATIONAL
DUBL - WIDE
24' — 34' AND 40'
1957 SPARTANS
ALL SIZES TO 50'
Market Trailer Sales
1308 - 8th Street
RIVERSIDE, CALIF.
Phone Overland 3-0080

TRANSA HOME
1956 PROVINCIAL 40' Aluminum
awning, lawn furniture, lots of
extras. Make offer for equity.
Space 251, Ramon Park, Ph. 9521

BEAUTIFUL 45' Terra Cruiser
with all extras will take in trade
unimproved property, older trailer
or furniture. See Mr. or Mrs.
Murray, 68-100 Hiway 111. Next
to Sunair Drive in Theatre.

\$900
EASTERN 27' Steamlight very
clean. Will consider part trade.
34-074 Eagle Canyon Drive, near
34th St. and Date Palm Drive.

35' PAN AMERICAN, triple
ramp, Studio home, furnished,
tile bath, dressing room. Leaving
State, priced to sell.
Rancho Trailer Park, D-57

22 FT. AIRSTREAM, custom built
interior, twin beds. Deluxe range
special insulation, can be financed.
See owner, Lot No. 2
Beckleys Trailer Park.

TRAILLETTE—Eastern Make, im-
maculate, shower, toilet, com-
plete. Sacrifice \$1795.
68-120 HIGHWAY 111

1955 ROADCRAFT 28' with bath
room, sleeps 6, air cooler. Set
up on lot. A real Bargain!
PHONE 8-3693

AIRFLOATS
CLEAN, 21' — 28' — 30'
Priced to Suit Your Needs
See at 68-120 Hiway 111

45' ANGELUS DeLuxe 1 bedroom,
sliding glass doors, extras. \$5000
2501 Virginia Ave. No. 65 Santa
Maria. EX 3-3461.

15' PLEASURE CRAFT, 1 year
old — Like New—Awning. \$795.
PHONE 3096

Trailers For Sale

CONGRATULATIONS TO THE
T.C.A.
TRAILER COACH ASSOCIATION
**FOR A TREMENDOUS
TRAILER SHOW**

WE WERE RICHLY BLESSED AND WON THE TOP
PRIZE AT THE SHOW. AN ALL EXPENSE TRIP
TO THE HAWAIIAN ISLANDS—SO WE DECIDED TO
HOLD A

**\$100,000
INVENTORY REDUCTION SALE**

YOU WILL SAVE THOUSANDS OF DOLLARS
NOTHING HELD BACK—ALL SIZES 10' TO 50'

MANY FAMOUS MAKES
PAN AMERICAN PARAMOUNT
KENSKILL AIRSTREAM
LATEST MODELS DIRECT FROM SHOW

**MANY TRAILERS AT
COST AND BELOW**

TRULY THIS IS NOT JUST ANOTHER SALE, BUT THE
CHANCE OF A LIFETIME. BRING THIS AD WITH YOU.

HURRY—HURRY
CASH & CARRY TRAILER SALES
67-871 HIGHWAY 111 PHONE 85873
ACROSS FROM TRAMVIEW TRAILER PARK

WE FINANCE AND TRADE

**AT LAST!!
THE TEN WIDE
IS LEGAL!!**

TWO FEET MAKES A LOT OF DIFFERENCE

**SEE THE COACH OF TOMORROW
TODAY!!**

**SEE THE ULTIMATE IN
EASTERN CONSTRUCTION
TODAY!!**

**SEE THE A. B. C.
TODAY!!**

H&H MOBILE HOME SALES

"WHERE QUALITY IS KING"
68-087 HIGHWAY 111
Opposite Sunair Drive-In Theater

Trailers for Sale 51

SEE THE EXCITING
NEW
10' WIDE
SAFEMATE MOBILE HOME
Grayson's Custom Sales
PHONE 8-5886

50 FOOT A.B.C. Eastern Built, in
Sahara Park, like new, air
conditioned, combination washer,
dryer, Intercom system, fully
equipped, newest type steel pre-
fabricated ramada-cabana. New-
ly carpeted and draped. Fully
landscaped with automatic sprin-
kling system. Immediate posses-
sion. Lot 134, Sahara Park.

BEAUTIFUL 40' 1956 Fleetwood.
Large living, walk thru bathroom
with tub. Picture windows, nice-
ly furnished. Take Trade. Mur-
ray's, 68-100 Hiway 111. Next to
Sunair Drive-In Theatre.

1948, 24' SPARTANETTE A-1 con-
dition, twin beds, large Frigi-
daire, cooler, marine toilet, 1957
license. \$1245. Phone 8-3322 Key
at Hepler's Top Shop 67,807
Highway 111.

37' SPARTAN Imperial Mansion,
2 carports, 2 ramadas, large lot.
In Rancho Trailer Park. Will
trade on duplex or house. Lot D-9
or phone 9291.

1955 TERRY 21 ft. real clean and
pretty. Toilet and shower. \$1695.
Murray's, 68-100 Highway 111.
Next to Sunair Drive-In Theatre.

ALL Aluminum Eastern Built Na-
hua, Toilet and shower. \$895.
Murray's, 68-100 Highway 111.
Next to Sunair Drive-In Theatre.

TRAILORAMA demonstrator, origi-
nal price \$6,195, will sacrifice
at \$4,895. See on Lot
68-120 HIGHWAY 111

SACRIFICE—SPARTAN, full Ra-
mada, storage, south-exposure,
landscaped.
Lot R-11, Rancho Trailer Park.

35' PAN AMERICAN, 15 months
old. Save \$1700. Like new, Sa-
hara Park-195. PHONE 5043.

22' MODERN clean 1955 trailer.
See across from Drive-In Theater
PHONE 8-3371 after 6 p.m.

20' HOUSE TRAILER—\$450.
FACTORY BUILT
PHONE 7627

Trailers for Sale 51

1956 40 FT. ROADCRAFT with ra-
mada on beautiful corner. See
owner lot 181, Sahara Park.
Weekends.

NICE little 18' Vacation Trailer
\$395, Murray's 68-100 Hiway 111
Next to Sunair Drive-In Theatre

Equipment Rentals 58

STEEL tubular Scaffold, Rolling
towers, rentals.
PHONE JESS GARDNER 5173

Building Supplies 59

1 1/2 TO 2" PIPE — short lengths
9 cents a foot. Heavy gage chain
link fencing 50 cent a foot.
Valley Equipment 66451 Hiway 111
PHONE 6415

Misc. for Sale 60

**Candid Kid
Care Ad
Brings Calls**

THINKING she'd be a bit differ-
ent, a woman placed a Child
Care ad in the Springfield Ohio
News-Sun, stating she was "in-
experienced, unreliable, unreas-
onable rates, no references." To
her surprise, she received 50
phone calls from interested par-
ents. Showing that Classified Ads
find takers for most anything.
For experienced, interested as-
sistance in describing your offer
in a Classified Ad, Dial 5005.

2 GASOLINE driven generators as
is (1) 1000 W, 28 1/2 V, D.C. (2)
9.4 K.V.A., 125 Volt, 78 amp. A.C.
Stripped of wires and accessories
may be seen at City Shops,
Airport, Palm Springs.

BROWNING automatic shotgun 16
gauge, special sights and uni-
versal choke, like new. 7 Boxes
shells included. Leo Athans,
Phone 5057.

CEMENT STEPPING STONES
15 Cents Each—215 N. W. Cerritos
PHONE 9278

COMPLETE Coffee Shop Equip-
ment. Now operating ready for
immediate removal. Phone 7161

Used Cars for Sale

**45 TRADE - INS
MUST GO!!
WHOLESALE USED CAR
CLEARANCE SALE
DEALERS WELCOME!!**

HERE ARE A FEW EXAMPLES OF THE
DRASTIC REDUCTIONS NOW OFFERED

1952 MERCURY \$795
2 DOOR SEDAN, MERCOMATIC, RADIO, HEATER

1954 FORD V8 \$695
4 DOOR SEDAN

1951 FORD V8 \$495
CONVERTIBLE

1951 CHEVROLET \$495
BEL AIR COUPE

1951 FORD - 6 \$395
2 DOOR SEDAN

1950 CADILLAC \$795
62 SEDAN

Many More Wholesale Values

1956-1955-1954-1953-1952-1951

ALL MAKES AND MODELS!!

BEN COWAN FORD

66-359 HIGHWAY 111
2272 PHONE 5046

**SAVE
HUNDREDS OF
DOLLARS NOW!!**

SEE THIS LIKE NEW
1955 FORD V-8

COUNTRY SEDAN (STATION WAGON)
Radio, heater, overdrive, White Wall Tires

ONLY \$1995

STACK'S CHEVROLET

TWO LOCATIONS:
330 SUNNY DUNES AND 682 SOUTH PALM CANYON
PHONE 2042 PHONE 9166

Misc. for Sale 60

What Have You?

CASH acceptable — Small trailer,
single garage door, bedstead and
springs. 1953 Convertible Volks-
wagon, 1956 Serval Bar refrigerator
AC or DC—Private Party.
PHONE 4268

CONTRACT 35 m.m. Carema with

case \$185; 35 m.m. wide angle
lens with view finder \$75; Ciro-
flex Reflex Camera \$35; Flash
gun \$6.50; 5 m.m. Editor \$35.
Mrs. Girlick, Lot 89 on Carvan
St., Sahara Park.

AUTOETTE In Good Condition.
Has had very little use.
B-45, Rancho Trailer Park

CASH REGISTER
NATIONAL \$50
VILLAGE 5 & 10 Ph. 7784

Misc. Wanted 61

ATTENTION SPORTSMEN
WANTED 6 sportsmen interested
in forming a hunting group. A
160-acre ranch, with one 10-acre
pond, two 5 acre ponds and 1
feeder pond. Dove, quail, pheas-
ant, Duck and Goose — owner
will raise 500 pheasant, \$150
down, and \$150 opening day.
Desert Sun., Box 190, File K-4.

WANTED — used office furniture.
60" DESK, ETC.
DOYLE, 1000 PALMS, PH. 611

Pets-Poul.-Livestock 65

SADDLE HORSES, Black Morgan
mare, trail horse, gentle. Six
year gelding, half Arabian, nat-
urally gaited, gentle broke. Milk
goats, recently fresh, \$25 up.
Sanford Ranch, 38 Ave. east of
Jefferson, Box 1343 Indio.

CHIHUAHUA Puppies, Registered,
exceptionally small. Fawn fe-
male 15 oz. 3 mo. Fawn Male 8
oz. 6 weeks. 1428 North Palm
Canyon Drive. Phone 2581

FOR SALE! Shetland Ponys, pony
sweep, horses, farm trailer, 2
horse trailer. 1954 Ford, 1/2-ton
Truck. 1617 W. Lincoln; Banning
PHONE VI 9-2540

SIAMESE AND BURMESE
Kittens of Finest Pedigree
PITTI-PAT CATTERY, Azusa
Mrs. L. Bristol, Edgewood 4-3436

Poodles—Small Miniatures \$100 up
POODLE SHOP
CATHEDRAL CITY PH. 8-8292

Nurseries 66

HOPPE'S NURSERY
970 Broadway Cathedral City
PHONE 8-3603

Used Cars for Sale

**STOP — COMPARE!!
TOP QUALITY USED CARS PRICED TO
\$500 UNDER MARKET VALUES.**

NEVER BEFORE HAVE WE OFFERED
SUCH REDUCTIONS IN USED CAR PRICES
OUR VOLUME MERCURY SALES THIS MONTH GAVE
US MORE TRADE-IN CARS THAN WE CAN HANDLE

**SO OUT THEY GO AT THESE
LOW - LOW PRICES.**

SAVE Hundreds of Dollars...NOW!

HERE ARE SOME OF THE FINE AUTOMOBILES THAT
WILL BE SOLD THIS WEEK

1955 CADILLAC 4 - DOOR \$3495
FULL POWER, AIR CONDITIONING

1955 CADILLAC COUPE \$3295
62 - FULL POWER

1956 MERCURY CONVERTIBLE \$2495
MERCOMATIC, RADIO, HEATER

1955 OLDSMOBILE 98 \$2395
HARDTOP COUPE, FULL POWER

1955 MERCURY MONTCLAIR \$2395
HARDTOP COUPE, FULL POWER

1955 MERCURY CONVERTIBLE \$1995

1954 OLDSMOBILE 98 \$1495
4-DOOR, HYDRAMATIC, POWER STEERING, POWER
BRAKES, RADIO, HEATER, WHITE TIRES, LOADED

1954 MERCURY MONTEREY \$1295
4-DOOR, MERCOMATIC, RADIO, HEATER, ETC.

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Finished in a beautiful turquoise
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1954 MERCURY STATION WAGON
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1955 CADILLAC Convertible. Local
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1955 CADILLAC Fleetwood, excel-
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1953 CHRYSLER, New Yorker
Sedan, power steering, power
brakes, radio, heater. Terms or
trade on lot. Owner Phone 7547
after 2:30.

1952 CADILLAC, Fleetwood, full
power, autronic, cash or trade
on lot. Phone 3480.

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STATION WAGON 1949
FORD. \$295, CLEAN
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1953 HILLMAN Sedan. Excellent
condition, 30' miles to the gallon,
below market price \$375. Ph. 7602

1950 DODGE Power Wagon with
Wench, Desert Hills Trailer Park
Tramview, 67-571 Hiway 111.

Planners Continue Commercial Zone Hearing After Heavy Protest

Greeted by heavy protest at a public hearing, application for re-

stricted commercial zoning for Palm Springs Country Club Estates has been continued by the County Planning Commission.

The commission planned further study of the request asking change of zone from R-1 (single family) for the Estates' San Luis Rey area, one-half mile north of Ramon Road, about 1,000 feet east of the city limits.

Action was tabled when property owners from the area told the commission that they had purchased the residential land as such and heartily objected to any commercial development in the center of an area strictly zoned for residential.

Bach Concert Set Tonight At Cahuilla School

Harry Tomlinson and his Palm Springs Civic Chorus will offer two Bach works in their concert program tonight at 8:15, at Cahuilla School. As usual, the women members of the Chorus will be attired in white evening dresses, and the men in dark suits, offering a picturesque contrast.

The soloists will be Mary Raphael, soprano; John S. Hillery, tenor; Reba Mason, alto; and Alex Hammond, bass. With solo, duet, trio and quartet numbers, as well as full choruses, the works to be presented are replete with interest.

Tickets will be available at the door before the concert time.

Money Piles Up

SPRINGFIELD, Mass. (AP)—This city has \$532,949 it's having trouble spending. The money represents parking meter profits over a period of years. By law the money can be spent only for off-street parking facilities. And so far the Off-Street Parking Commission has been unable to develop a satisfactory plan for using the funds.

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PROMOTION OF PALM SPRINGS on a grand scale is conducted by the realty firm of Jekyll, Bradley and Colvin, with automatic typewriters without a human hand touching the machine when it is working. It was learned that this firm mails more than 15,000 letters monthly. Records of the firm indicate that approximately \$500,000

in properties were sold during the past 30 days. Seated at one of the machines is Beverly Smedley while the machine at her left is working at lightning speed. Seated in the foreground is Les Mohrs, associated with the firm, and in the background one of the partners, G. T. Bradley. (Desert Sun Photo).

33 High School Musicians Play At Hemet Today

Thirty-three outstanding musicians from Palm Springs High School will play in the 1957 Riverside County League Honor Band at the Hemet High School gymnasium in Hemet this evening at 8 p. m., according to Gustave Patzner, local high school music director.

Paul Oxley of San Bernardino Valley College will direct the 150 students from all schools in the county who were selected the most talented in their particular field by their own musical directors. Rehearsals, under the direction of Oxley, have been going on during the day at Hemet to insure that this year's band festival will be the most masterful.

Those participating from Palm Springs are:

Flutes, Julie Lance and Knute Skjoberg; oboe, Roger Williams; first clarinet, Jerry Greenfield; second clarinet, Jim Petterson and Judy Petterson; third clarinet, Denny Hammond and Dale Johnson; alto clarinet, Gary Breeden; bass clarinet, Harold Whillite.

French horns, Wilen Anderson, Jim Harris, and Alan Ohler; alto saxophone, Grant Gruenick; first trumpet, Rob Faulkner and Don Mayfield; second trumpet, Joal Butler; third trumpet, James Lubach; first trombone, Jan Dunham and Dennis McNamara; second trombone, Mike Sterkin; third trombone, Sam Jones; string bass, Pat Barbara, Dick Hansen and Howard Mitchell; Tuba, Larry Meek; tympani, David Self; and bells, Cynthia Rojo.

No Suckers

BROOKLYN, Conn. (AP)—The Brooklyn Bridge here was offered for sale but there were no takers. The State Highway Department had to pay \$2,500 to have it hauled away.



AFTER A FIRE, you may be staggered by the realization that the amount of your insurance only partially covers your loss.

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CITY RECREATION WEEKLY EVENTS

SLYM GYM CLASSES—Every Tuesday from 7:30-8:30 p.m. at the City Council Chambers.

CHESS CLUB—Every Wednesday and Saturday from 2-5 p.m. at the Clubhouse on the Polo Grounds.

BEGINNERS CHESS CLUB—Every Saturday from 2-5 p.m. at the Clubhouse on the Polo Grounds.

BASKETBALL LEAGUE—Every Wednesday from 7-10 p.m. at the High School Gym.

VOLLEYBALL LEAGUE—

Every Monday from 7-10 p.m. at the High School Gym.

SQUARE DANCING—Every Monday from 7:30 to 10:30 p.m. at the Frances Stevens School Auditorium for beginners.

SQUARE DANCING—Every Tuesday from 7:30-10 p.m. at the Frances Stevens School Auditorium for beginners.

BALLROOM DANCING—Every Monday night classes will be held at the Youth Center for sixth, seventh and eighth grades from 6:45

7:45 p.m. and for High School students from 7:45-8:45 p.m.

DOG TRAINING CLASSES—Every Wednesday night from 7-8 p.m. at the Rodeo Grounds and every Saturday from 2-3 p.m. at the Polo Grounds Parking Lot.

Boulders
ALL COLORS
1 TO 10 TONS
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Desert Group Protests L.A. Rubbish

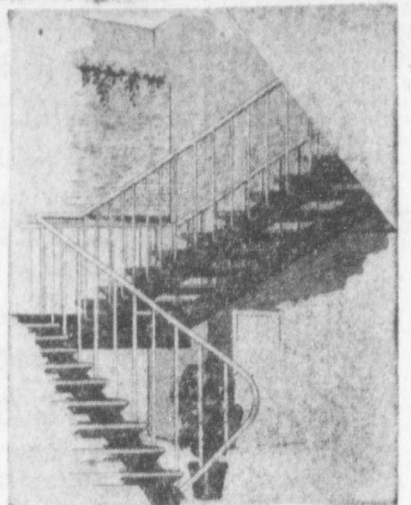
DESERT GROUP 2-18-1 ed a unanimous, heartfelt protest against using the desert as a "rubbish dump." The action followed reports of a Los Angeles proposal to bale and haul rubbish from the metropolitan center to "remote desert areas."

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THIS IS a personal invitation from all of us to James Pottenger's friends (and all of our own too, for that matter), to come in and say "hello" and avail yourselves of our facilities.

WE ARE PROUD of being the SECOND LARGEST REAL ESTATE FIRM in this area. We believe this large staff of Real Estate specialists, with a combined Real Estate experience of more than 200 years, should be able to help you in buying, selling, managing or financing Real Estate. Real Estate is our only business... no insurance, no sidelines. We know Palm Springs and we know our business...

COME ON IN... you're bound to like one of us. AND ONCE MORE, to you, James Pottenger, happy to have you with us...

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